中華民國一〇六年度 人壽保險業概況 The Life Insurance Industry 2017 in Taiwan







The Life Insurance Industry

in Taiwan

目 錄

理事長序言	4
一、公會簡介	9
(一)公會沿革	
(二)成立宗旨與主要任務	
(三)組織現況	
(四)各委員會及研究小組功能	12
(五)各行政單位職能	14
(六)組織系統圖	18
(七)各項自律規範	20
二、民國 106 年臺灣地區人壽保險業概況	21
(一)社會經濟概況	
(二)產業現狀	
(三)資產負債狀況	
(四)資金運用狀況	
(五)保費收入	
(六) 初年度保費收入通路別分析	
(七)保險給付	32
(八)投保率與普及率	33
(九)壽險業務員概況	34
三、會務動態	37
(一)研討會	38
(二)國際交流與會議	40
(三)其他	40
四、本會發行刊物	45
五、會員名錄	49
I/d→ 全旦 ■	
附錄: 1. 臺灣壽險業經驗生命表	
7 # # \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	50 58

Contents

Chairman's Message	
1. About the Association. 1. History.	
2. Purpose and Mandate.	
3. Organization.	
4. Committee Functions.	
5. Departmental Duties and Responsibilities	
6. Organization Chart.	
7.Self-Regulatory Rules	
II. 2017 Highlights of the Life Insurance Business in Taiwan	21
1. Overall Economic Conditions	
2. Insurance Industry Environment	
3. Assets & Liabilities	
4. Investment Environment and Activities	
5. Premium Income	
6. First Year Premium Income – by Distribution Channel	
7. Benefit Payments	
8. Ratio of Having Insurance Coverage & Ratio of Prevalence	
9. Life Insurance Agents	
III. Association Activities	37
1. Seminars,	
2. International Communications and Meetings	
3. Other Activities	41
IV. Publications	45
V. The Member Companies of LIA-ROC	49
Appendix	55
Taiwan Standard Ordinary Experience Mortality Table	
2 Insurance Premium Income in Various Countries	



理事長序言

本會自民國 53 年成立以來,以加強同業間之聯繫協調與促進人壽保險業之共同發展為宗旨,並以配合主管機關推動政策,維護廣大消費者基本權益,促進我國經濟建設與發展為努力目標。因此,壽險業相關統計之彙編,向為本會重要年度工作之一。爰編印本刊提供各界參考,敬祈指正。

民國 106 年壽險業總保費收入為新臺幣 34,202 億元,較上年度 31,333 億元成長 9.16%;其中初年度保費收入為 12,606 億元,較上年度 減少 0.78%,續年度保費收入 21,596 億元,較上年度增加 15.93%。另,投資型保險商品總保費收入為新臺幣 4,871 億元,較上年度 2,858 億元增加 70.41%,其中初年度保費收入為 3,996 億元,較上年度增加 103.25%。

投保率仍持續成長已達 246.04%,本年度的新契約保費來源通路結構為:壽險公司行銷體系占 41.62%;銀行通路占 52.02%;傳統保險經紀人、保險代理人占 6.36%。至本年度年底壽險業資產總額為新臺幣 244,626 億元,較上年度之 222,098 億元成長 10.14%;稅後純益為 1,230 億元。

在商品面,106 年為鼓勵保險業者辦理身心障礙者保險、小額終老保險及保障型商品,金管會修正發布「人身保險及財產保險安定基金計提標準」,調整初年度保費收入之指標標準並新增新契約承保件數或占率列入鼓勵指標項目;另,為鼓勵研發具外溢效果之健康管理保險,金管會修正發布「人身保險商品審查應注意事項」,修訂具外溢效果之健康管理保險之審查得排除適用引用統計資料之規定;另,金管會為提高業者推動保障型保險商品之動能,於頒布 107 年壽險業各幣別新契約責任準備金利率調整案中新增特定保障型商品準備金提存利率得加 1 碼之措施。

資金運用方面,配合政府推動 5+2 產業計劃,金管會修正「保險業 資金辦理專案運用公共及社會福利事業投資管理辦法」,開放保險業投資 國內長照機構、透過國家級投資公司成立之國內基金轉投資公共建設及 5+2 產業,以及透過投信公司轉投資子公司所成立之私募股權基金投資 5+2 產業;於國外投資則修正「保險業辦理國外投資管理辦法」,定義私 募基金之範圍為投資國外私募債權基金及私募不動產基金,並就保險業得 投資之國際版債券發行條件增訂「不可贖回期限」之規定,以利於引導保 險業資金挹注政府政策鼓勵之產業、提升保險業之資金運用效率並加強保 險業資產負債配合之管理。

Chairman's Message

Since the Association's founding in 1964, its mission has been to promote communication and collaboration among member companies for the overall advancement of the life insurance industry. The objectives of the Association also include supporting the competent authorities in implementing policies, protecting consumer rights and the public interests, and encouraging economic development and growth in Taiwan. Consequently, the publication of industry statistics has been one of the important annual functions of the Association. This issue is compiled for reference purposes; further comments or questions are welcome.

Throughout 2017, the total premium income of life insurance industry amounts to NT\$3,420.2 billion, a yearly growth of 9.16% from last year's NT\$3,133.3 billion; of which, the first-year premium is NT\$1,260.6 billion, a yearly decrease of 0.78%, whereas the following-year premium amounts to NT\$2,159.6 billion, a yearly growth of 15.93%. Meanwhile, the total premium income of unit-linked (investment) insurance contracts is NT\$487.1 billion, a 70.41% increase from last year's NT\$285.8 billion; of which, the first-year premium is NT\$399.6 billion, a yearly growth of 103.25%.

The insurance coverage enjoys a steady growth to reach 246.04%; whereas the solicitation channels of the new contract premium source as the following: 41.62% from traditional insurers' salesmen, 52.02% from bancassurance, the rest 6.36% from traditional brokerage and agency. Till the end of year, the total assets of life industry reaches NT\$24,462.6 billion, a yearly growth of 10.14% from last year's NT\$22,209.8 billion, and the net-income after tax reaches NT\$123.0 billion.

With regard to commodities, to encourage the insurers engaging in insurance for the handicapped, small amounts of elderly insurance and indemnificatory insurance, the Financial Supervisory Commission (hereafter referred to as FSC) enacted its amendment to the "Requirement Standards for Personal Insurance and Non-life Insurance Stabilization Funds" in 2017 to adjust first-year premium income index standards and add the number or the coverage ratio of new contract underwriting cases to the encouragement index items. On the other hand, to motivate the offer of health management insurance with positive externalities, the FSC also enacted its amendment to the "Notices for Review of Life Insurance Products" to modify that the review of the health management insurance with positive externalities could be exempted from applicability and reference to statistical data. Furthermore, to elevate the trade's promotion of indemnificatory insurance merchandise, the FSC promulgated in 2018 that one-quarter point could be added to the interest rate of the reserve required for added specific indemnificatory merchandise covered by the case of life insurance's new contract liability reserve interest rate adjustment for respective currencies.

In terms of capital utilization, in conjunction with the government's promotion of its 5+2 industrial plan, the FSC amended the "Regulations Governing Use of Insurer's funds in Special Projects, Public Utilities and Social Welfare Enterprises" to allow the insurance industry to invest in domestic long-term care facilities, trans-invest in public construction and 5+2 industries through domestic funds set up by state-run investment companies and invest in 5+2 industries through private placement equity funds established by subsidiaries trans-invested by investment trust companies. For foreign investments, the FSC amended the "Regulations Governing Foreign Investments by Insurance Companies" to define that the scope of the private placement funds should cover investments in foreign private placement bond funds and private placement real estate funds and added the "uncallable period" to the terms for the insurance trade to invest in eurobonds, so as to inject more of insurance industry's capital into the industries encouraged by the government's policies, enhance the efficiency of the insurance industry's capital utilization and reinforce the management of the insurance industry's deployment of assets and liabilities.

6

在財務會計方面,台灣業於 107 年 1 月 1 日開始接軌 IFRS 9,且保險業選擇採用覆蓋法接軌,雖可解決損益波動問題,但淨值波動之挑戰,仍是本業下一階段要面臨的重大議題。

其他方面,配合金管會訂定「金融機構防制洗錢辦法」並修正發布「保險業防制洗錢及打擊資恐內部控制要點」及「保險業內部控制及稽核制度實施辦法」,本會修正「人壽保險業防制洗錢及打擊資助恐怖主義注意事項範本」及「保險業評估洗錢及資助恐怖主義風險及訂定相關防治計畫指引」,以強化法令遵循人員及主管應具備資格條件、專業訓練及其角色功能,並加強壽險業通報機制;金管會並公布「金融科技創新實驗條例」,修正「保險業辦理電子商務應注意事項」以持續推動保險業辦理網路投保業務、保障消費者權益及增進保險業之服務效能。

本會與業者共同完成「106年壽險業永續發展政策建言白皮書」,擬具四大政策建言,十大重點項目,例如:於支持政府政策方面,建議鼓勵發行公共建設證券化商品、增列長照保費特別扣除額、調整學生團體保險為公辦民營;於爭取法規鬆綁方面,建議監理制度逐步調整為原則基礎監理;於鼓勵產業創新方面,建議簡化網路投保程序並放寬限制、將保險業開發新商品之研究活動納入適用研發投資抵減;於協助接軌國際方面,建議移除外幣傳統型保單準備金不計入國外投資額度之上限、實施股票與匯率等之逆景氣循環資本監理機制並建立風險管理評分機制。近來因全球經濟復甦,內有我國股市大漲外資湧入、新台幣波動,進而導致衝擊壽險業淨值,外有金融科技浪潮的競爭壓力及國際中美貿易大戰之衝擊,壽險業淨值,外有金融科技浪潮的競爭壓力及國際中美貿易大戰之衝擊,壽險業該如何因應並維繫保險業務穩定發展,將為我業界共同努力之方向,冀群策群力凝聚共識,為壽險業營造良好生存環境及完善社會大眾保障體系架構,以達成安和樂利民生社會之理想境界。

中華民國人壽保險商業同業公會

理事長調夷

With regard to financial accounting, Taiwan started to link with IFRS 9 on January 1, 2018, for which the insurance industry has chosen to adopt the overlay approach. Although it may solve the problems resulting from volatility of profit or loss, the net value fluctuation will turn out a critical issue to be faced by the insurance industry in the next stage.

As for other aspects, in conjunction with the "Regulations Governing Anti-Money Laundering of Financial Institutions" and amended "Directions Governing Internal Control System of Anti-Money Laundering and Countering Financing Terror of Insurance Sector" and "Regulations Governing Implementation of Internal Control and Auditing System of Insurance Enterprises" enacted by the FSC, we have modified the "A Model for the Directions Governing Anti-Money Laundering and Countering Financing Terror of Life Insurance Industry" and "Guidelines Governing Money Laundering and Terrorist Financing Risks Assessment and Relevant Prevention Program Development by the Insurance Sector", so as to strengthen the qualifications, professional training and role function required of legal compliance personnel and supervisors, and reinforce the life insurance industry's reporting mechanism. The FSC also promulgated the "Financial Technology Development and Innovative Experimentation Act" and amended the "Notices for e-Commerce Conducted by Insurance Sector" in order to continue to promote insurance industry's online insurance businesses, protect consumers' rights and interests and increase insurance industry's service efficiency.

We and the insurance trade jointly completed the "2017 White Paper for Recommendations" for Life Insurance Sustainable Development Policies", in which four major policies were drafted and recommended and ten major items were included, e.g.: in the aspect of backing government policies, issuing public construction securitized merchandise, adding longterm care premiums to the special deduction list, and changing student group insurance to be public-to-private insurance was recommended. Regarding relaxing of rules and regulations, gradually adjusting supervision system to the principle base supervision sustem was recommended. For industrial innovation, simplification of the online insurance application procedure and rule relaxing along with incorporation of the research activities in relation to new insurance merchandise development into applicable R&D investment credit were recommended. In terms of assistance in linking up with the world, it was recommended to remove the upper limit of the reserves of foreign currency conventional insurance policies not included in the foreign investment quota, implement the supervision mechanism for counter-cyclical adjustment capital, such as stocks, forex, etc. and establish the risk management scoring mechanism. Recently, due to global economic recovery, internally, our domestic stock market has surged, foreign capital has rolled in and NT dollars have been volatile, which have further impacted the net value of the life insurance industry. Externally, financial technology competition is getting intense and the Sino-US trade war is waging on. Under such circumstances, how the life insurance industry reacts to the changing environment and maintains the stable development of insurance businesses will be the issue for the insurance industry to jointly endeavor and make headway.

The Life Insurance Association of the Republic of China Chairman

Trao-Kuei Huang

Mr. Tiao Kuei Huang



本會榮獲內政部105年度優良工商團體獎 The Association was awarded by MOI as "Excellent Business Group Award in 2016" 2017.9.15



微型保險贊助儀式 Sponsorship Ceremony for Microinsurance 2017.9.13

- ▶ 一、公會簡介
- ▶ I. About the Association

2017 106 中華民國 The Life Insurance Industry in Taiwan 人壽保險業概況

(一)公會沿革

民國 51 年初,政府鑒於國民所得增加、物價趨於穩定,准民營保險公司成立。壽險同業為增進共同的發展,於民國 53 年 5 月 16 日成立「台北市人壽保險商業同業公會」。民國 86 年 11 月 10 日商業團體法修正公佈,壽險業遂積極籌設「中華民國人壽保險商業同業公會」,並於民國 87 年 9 月 10 日召開成立大會,正式成立。現任(第 7 屆)理事長為黃調貴先生。

(二) 成立宗旨與主要任務

本會以維持並增進同業之共同利益為宗旨,依據本會章程第6條規定,主要任務有:

- 1. 關於會員營業之調查、研究、發展、宣傳及統計事項。
- 2. 關於會員共同利益之興辦事項。
- 3. 關於會員間爭議之調解事項。
- 4. 關於會員勞資間爭執之調解事項。
- 5. 關於會員營業規章及保險費率之議訂事項。
- 6. 關於會員合法權益之維護事項。
- 7. 關於會員違章之處理及報請目的事業主管機關議處事項。
- 8. 關於接受有關機關、團體之委託服務事項。
- 9. 關於向主管機關之建議或請願事項。
- 10. 關於壽險刊物之出版事項。
- 11. 關於政府財經金融政策與商業法令之協助推行及研究並參加各種社會運動事項。
- 12. 關於會員與會員代表基本資料之建立及動態之調查、登記事項。
- 13. 依其他法令規定應辦之事項。

(三)組織現況

本會由各會員公司派代表組成會員代表大會;由會員代表選舉理事 21 人組織理事會,並選舉監事 7 人組織監事會。本會為積極推行任務、促進本業發展,目前依實際需要,在理事會下常設五個委員會及 20 個研究小組:

- 1. 人身保險業務員資格測驗登錄管理委員會。
- 2. 人身保險業務員申訴委員會。
- 3. 新型態人身保險商品認定委員會。
- 4. 溝通暨研究平台執行委員會。
- 5. 境外結構型商品審查小組。
- 6. 各研究小組。

1. History

Upon revision and enactment of the Commercial Association Law on November 10, 1997, the original "Taipei Life Insurance Association" established on May 16, 1964 had undergone internal reorganization under the new law and officially changed its name to "The Life Insurance Association of the Republic of China (LIA-ROC)" on September 10, 1998. The 7th Chairman of LIA-ROC is Tiao Kuei Huang.

2. Purpose and Mandate

According to the 6th article of the LIA-ROC's charter, its purpose and mandate are as follows:

- (1) Investigate, research, propagate, develop and analyze the statistical data of the industry.
- (2) Act in the best common interest.
- (3) Act as mediator where conflicts arises among members.
- (4) Act as mediator where conflicts arises among employees and employers of the industry.
- (5) Help introduce and enforce regulations and insurance premium rates of the industry.
- (6) Maintain the legal rights of the members.
- (7) Deal with and report to the authorities regarding non-compliance activities among members.
- (8) Undertake the projects requested by related organizations.
- (9) Provide suggestions to the authorities including reconsiderations and appeals.
- (10) Issue periodical publications of the life insurance business.
- (11) Help in the research and implementation of financial policies, commercial laws and regulations as well as participating in public activities.
- (12) Help in the setting up and registration of all necessary information of member companies and their representatives.
- (13) Conduct business properly as required by the applicable rules and regulations.

3. Organization

The General Committee consists of representatives from member companies. The Board of Directors and the Supervisory Board is comprised of 21 directors and 7 supervisors respectively, all elected by the representatives of member companies. In order to effectively carry out the Association's mandate of further developing the life insurance industry, five committees and 20 research subcommittee were established under the direction of the Board of Directors:

- (1) The Agent Examination and Registration Committee.
- (2) The Agent Grievance Committee.
- (3) The Recognition of New-Type Life Insurance Products Committee.
- (4) The Communication & Research platforms Committee.
- (5) Offshore-structured Products Exam Unit.
- (6) The Subcommittee of LIODC.

(四) 各委員會及研究小組功能

1. 人身保險業務員資格測驗登錄管理委員會

本委員會之任務為督導辦理人身保險業務員之資格測驗、教育訓練及登録管理等事宜。由主管機關代表 1 人、學者代表 2 人、會員公司代表 12 人、消費者及中華民國保險經紀人公會、中華民國保險代理人公會及本會代表各 1 人組成。

2. 人身保險業務員申訴委員會

本委員會之任務為對各人身保險業務員所屬公司辦理之業務員訓練、管理及獎 懲績效予以評估及對受停止招攬登錄、撤銷登錄處分之人身保險業務員申請覆 核。由會員公司代表 4 人、中華民國精算學會及中華民國人壽保險管理學會、 學者、消費者及業務員代表各 1 人組成。

3. 新型態人身保險商品認定委員會

本委員會之任務為接受保險公司所詢依「新型態人身保險商品認定標準」認定 其人身保險商品是否屬新型態保險商品,以提供主管機關諮詢有關人身保險商 品是否屬新型態保險商品之意見。由主管機關代表 1 人、財團法人保險事業 發展中心 1 人、保險實務及財務金融專家代表各 2 人及本會代表 1 人組成。

4. 溝通暨研究平台執行委員會

本委員會之任務為督導、執行本會溝通暨研究平台之運作,秉持擴大參與、紮 實研究及促進合作等宗旨,以使本會充分發揮為本業打造良好的經營環境及持 續提升產業競爭力之功能。由會員公司代表 22 人及本會代表 4 人組成。

5. 境外結構型商品審查小組

本審查小組之任務係為維護境外結構型商品審查之公平客觀,及提升境外結構型商品審查品質,特依據境外結構型商品審查及管理規範第九條規定,以非專業投資人為受託或銷售對象之境外結構型商品之審查。由具備財務工程、法律、風險控管之專家學者代表計 10 人組成。

4. Committee Functions

(1) The Agent Examination and Registration Committee

This Committee is responsible for overseeing the life insurance sales agents' qualifying examinations, education, training and registration. Representation at this Committee is as follows: one representative from the Authorities, 2 academics, 12 representatives from the life insurance industry, one representative from each of the following organizations/bodies: Consumers, Taiwan Insurance Broker Association, The Insurance Agency Association of the Republic of China and The Life Insurance Association of the Republic of China.

(2) The Agent Grievance Committee

This Committee is responsible for life insurance agents' professional training, management, reward/compensation and disciplinary action, evaluation of agents' conduct for de-registration and/or re-registration applications. Representation at this Committee is as follows: 4 representatives from the life insurance industry, one representative from each of the following organizations/bodies: The Actuarial Institute of the Republic of China, The Life Insurance Management Institute of the Republic of China, Academics, Consumers and Agents.

(3) The Recognition of New-Type Life Insurance Products Committee

This Committee is responsible for accepting insurance company's inquiring whether new products follows "New-Type Life Insurance Products Recognition Standard" and being classified as new-type products and providing the Authority advices whether life insurance products belong to New-Type products. Representation at this Committee is as follows: one representative from the Authorities, one from the Taiwan Insurance Institute, 2 insurance experts, 2 financial experts, one representative from the Life Insurance Association of the Republic of China.

(4) The Communication & Research Platforms Committee

This Committee is responsible for supervising and executing the operation of its communication and research platform, expanding participation in sturdy research and facilitate cooperation, in the hope of sufficiently wielding its strength, building a sound operating environment and continuing to enhance the industry's competitiveness.

(5) Offshore-structured Products Exam Unit

To preserve fairness over offshore-structured products review procedure and to promote the review quality, the unit is made in accordance with Article 9 of "Regulations Governing the Review & Administration of Offshore Structured Products" to exam the offshore products targeted specially to non-professional investors for trust investment or sales. The exam unit consists of 10 personnel of experts and scholars equipped with expertise in financial engineering, law, and risk management.

5. 各研究小組

本會為促進人壽保險事業之健全發展,分別依壽險業務的功能或險種,設置 20 個研究小組,各研究小組成員由各會員公司推薦代表 1 人組成,目標為對 本業共同問題提供研議意見及興革建議:

承保研究小組 法制研究小組 理賠研究小組 理賠研究小組

展業研究小組 教育訓練研究小組 教育訓練研究小組 財務會計研究小組

精算統計研究小組 資訊科技管理研究小組

再保險研究小組 投資研究小組

科技應用研究小組保戶申訴研究小組

法令遵循研究小組 宣傳研究小組

內控內稽研究小組兩岸暨國際事務研究小組

(五) 各行政單位職能

本會設秘書長綜理會務,置副秘書長2人襄理會務,下設置行政事務組、研究諮詢組、訓練登錄組、精算資訊組等4個行政組,以推展、辦理本會會務與業務。

行政事務組:

負責本會人力資源開發及兩岸暨國際事務研究小組相關業務及總務、文書收發及檔案管理、會計出納、人事管理等行政事務,辦理壽險業聯誼活動及社會公益活動,處理與國外保險機構業務合作、外賓來訪等國際事務,並配合各業務單位之事務處理,提供行政支援;年度主要工作:

• 配合人力資源開發、兩岸暨國際事務等 2 個研究小組。

研究諮詢組:

負責與壽險業有關法令之研究,必要時向主管機關提出建議,處理保戶諮詢申訴 案件、編製專業性研究刊物等;年度主要工作:

- ●配合法制、理賠、承保、保全、團體保險、保戶申訴、內控內稽、科技應用及 法令遵循等9個研究小組。
- 編製「壽險季刊」。
- 編印「保險法及相關法規」。
- 編製「壽險訊息」。
- 民眾投保紀錄查詢服務
- 保戶諮詢服務。

(5) Subcommittee of LIODC

This Committee is responsible for the betterment and further development of the life insurance industry. The goal of the Committee is providing opinions and suggestions for the common problem of the life insurance industry, and each member company appoints one representative to join this Committee which is sub-divided into 20 research subcommittees by disciplines and lines of business as follows:

Underwriting Subcommittee Policy Conversion Subcommittee Marketing Subcommittee Group Insurance Subcommittee Actuarial & Statistical Subcommittee Reinsurance Subcommittee Technology Application Subcommittee Regulatory Compliance Subcommittee Human Resources Subcommittee Internal Control and Audit Subcommittee Cross-straits & International Affair Legal Subcommittee

Claims Subcommittee Education & Training Subcommittee Financial & Accounting Subcommittee Information Technology & Management Subcommittee Investment Subcommittee Appeal Service Subcommittee **Public Relations Subcommittee** Risk Management Subcommittee Subcommittee

5. Departmental Duties and Responsibilities

The four departments in the Association are the Administrative Affairs Department, Research & Consulting Department, Education & Agent Registration Department, and Actuarial & Information Department. These 4 departments help to conduct the daily business of the association.

Administrative Affairs Department

This department is responsible for general affairs, general correspondence, document management, finance and accounting, human resources, organize and participate in community activities, cooperate with foreign insurance institutes, hosting visitors, coordinating with the other departments in providing administrative support. Key annual duties are as follows:

Coordinate meetings with various research subcommittees of the LIODC.

Research & Consulting Department

This department is responsible for the research of life insurance laws and related regulations, making recommendations to the authorities where appreciate, the handling of policyholder complaints and the issuance of professional research publications. Key annual duties are as follows:

- Coordinate meetings with various research subcommittees of the LIODC.
- Compile "Life Insurance Quarterly".
- Publish "Insurance Law and Related Regulations".
- Compile "Life Insurance information Monthly".
- Provide insurance record inquiry services.
- Provide policyholder inquiry services.

訓練登錄組:

負責壽險業共同展業、宣傳、訓練計劃之研擬及執行工作暨依據主管機關委託本 會辦理人身保險業務員資格測驗及登錄管理等相關事宜;年度主要工作:

- ●配合教育訓練、展業、宣傳等3個研究小組。
- 辦理優秀內勤從業人員暨業務員表揚。
- 舉辦研修班、專題演講。
- ●編輯「投保指南」(刊載於本會網站)。
- 透過各類媒體及活動,宣導人身保險常識。
- 配合委員會研議測驗登錄管理相關事項。
- 每週舉辦資格測驗。
- 業務員登録作業。
- 業務員在職教育訓練通報。
- 業務員懲處及申請覆核。
- 編印業務員資格測驗統一教材。
- 編印人身保險業銷售外幣收付非投資型保險商品訓練教材。
- 編印保險與財務規劃。
- 編印業務員資格測驗登錄管理統計年報。

精算資訊組:

負責壽險業共同之精算統計、財務會計、再保險、風險管理、投資等事項之研究 改進及本會業務資訊科技之開發暨執行事宜;年度主要工作:

- 配合精算統計、財務會計、再保險、投資、資訊科技管理及風險管理等 6 個研究小組。
- 分析、統計人壽保險業概況。
- 壽險業電腦連線系統的運作與維護。
- 本會全球資訊網站維護及更新。
- 境外結構型商品審查。
- 新型態人身保險商品審查。

16

Education & Agent Registration Department

This department is responsible for marketing, promoting, training and development of sales intermediaries for the common interest of the life insurance industry as well as the qualifying examinations and registration management of life insurance agents. Key general duties are as follows:

- Coordinate research meetings with subcommittees of the LIODC.
- Organize annual events for recognizing outstanding performance of life insurance staff and agents.
- Organize seminars and keynote speech presentations on special topics by renowned speakers.
- Compile "Guidance for Life Insurance" (available at the Association's website).
- Promote life insurance information related to the industry through media and public relation.
- Coordinate activities of all committees.
- Conduct Agent Qualifying Examinations weekly.
- Manage agent registrations.
- Process agent's assigned on-the-job training courses.
- Review terminated and cancelled registrations of agents.
- Provide study materials for agent examinations.
- Publish "Training Material for Sale Foreign Currency Traditional Insurance Product".
- Publish "Insurance and Financial Plan".
- Publish "Annual Report of Life Insurance Agents".

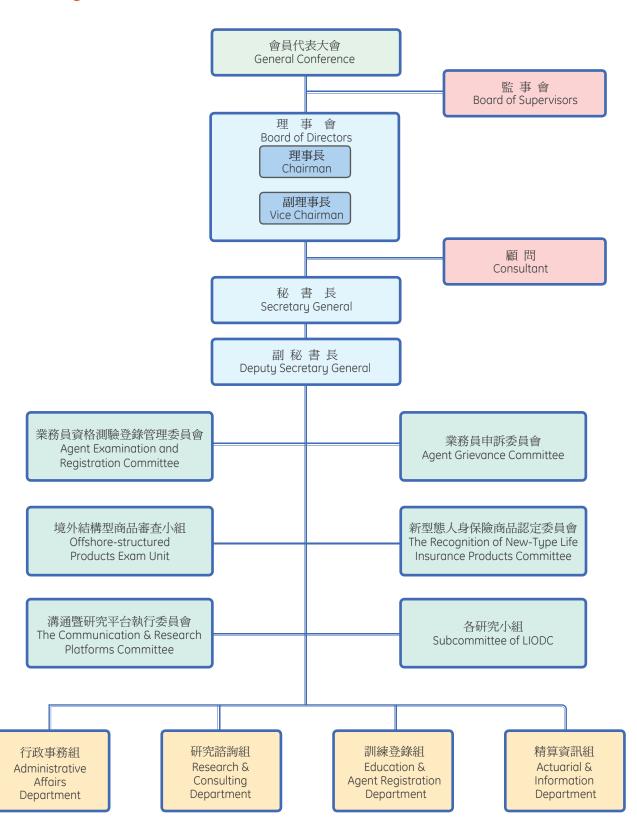
Actuarial & Information Department

This department is responsible for actuarial, investment, risk management, financial and accounting related matters of the life insurance industry. The department also takes charge of the operation and maintenance of computer networks and related joint arrangements within the industry and sets up the Association's management information system. Annual key duties are as follows:

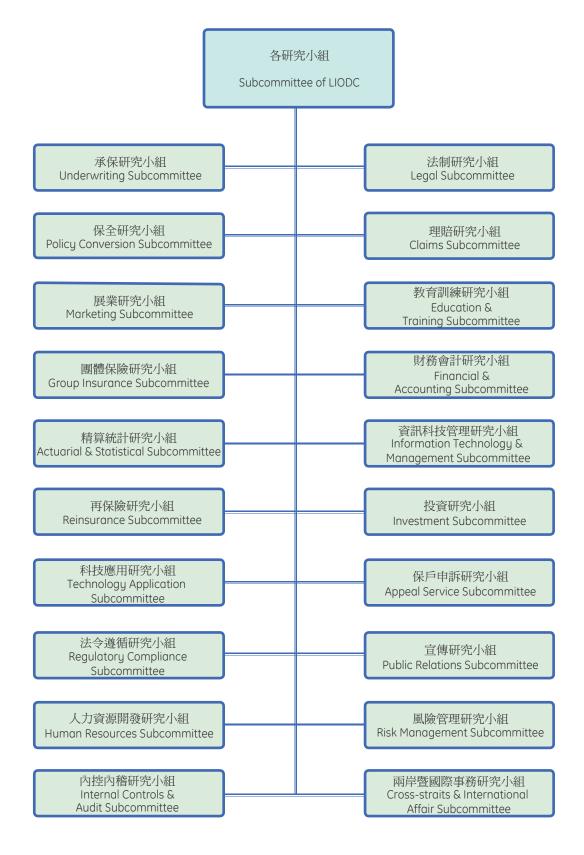
- Coordinate activities with 6 research subcommittees of LIODC.
- Gather and analyze the statistical data of the life insurance business.
- Operate and maintain the computer networks system within the industry.
- Maintain and revise the global information website.
- Exam of Offshore-structured Products.
- Recognition of New-Type Life Insurance Products Committee.

(六)組織系統圖

6. Organization Chart



18



(七) 各項自律規範

7. Self-Regulatory Rules

■ 保險業招攬及核保作業控管自律規範

Self-Regulatory Rules for Marketing and Underwriting Practice Management of Insurance Enterprises

■ 保險業經營行動投保業務自律規範

Self-Regulatory Rules for Insurance Enterprises Engaging Mobile Device Insurance

■ 人身保險業辦理傳統型個人人壽保險契約審閱期間自律規範

Self-Regulatory Rules for Governing Life Insurance Enterprises Handling the Review Period of Traditional Individual Life Contracts

■ 人身保險業辦理理賠審查委託外部提供醫務專業意見作業自律規範

Self-Regulatory Rules for Commissioning External Medical Professional Advice for Life Insurance Enterprises Handling Claims Review

■ 保險業招攬廣告自律規範

Self-Regulatory Rules for Governing Marketing Advertisements of Insurance Industry

■ 投資型保險商品銷售自律規範

Self-Regulatory Rules for Product Marketing of Investment-Linked Insurance

■ 人身保險業保險商品設計自律規範

Self-Regulatory Rules for Product Design of Life Insurance Enterprises

■ 中華民國人壽保險商業同業公會所屬會員辦理優體壽險業務自律規範

Self-Regulatory Rules for the Members of the Life Insurance Association of the Republic of China Handling Preferred Risk Life Insurance

■ 人身保險業簽署保險商品之法務與投資人員自律規範

Self-Regulatory Rules for Governing Legal and Investment Staff Engaging Product Signing of Life Insurance Enterprises

■ 中華民國人壽保險商業同業公會所屬會員辦理外幣收付非投資型人身保險業務自律規範 Call Page Jatan Bulas for the Marshare of the Life Jacons as Association of the Page blinds

Self-Regulatory Rules for the Members of the Life Insurance Association of the Republic of China Handling Foreign Currencies Denominated of Non-Investment-Linked Life Insurance

■ 人身保險業保險契約轉換及繳費年期變更自律規範

Self-Regulatory Rules for Policy Conversion and Premium-Payment Period Revision of Life Insurance Industry

■ 保險業經營電子商務自律規範

Self-Regulatory Rules for Insurance Enterprises Engaging E-Business

■ 保險業辦理電子保單簽發作業自律規範

Self-Regulatory Rules for Issuing Electronic Insurance Policy of Insurance Industry

■ 壽險業辦理資訊安全防護自律規範

Self-Regulatory Rules for Life Insurance Industry Handling Information Security

■ 保險業資金全權委託投資自律規範

Self-Regulatory Rules for Discretionary Allocation of the Capital of Insurance Industry

■ 保險業資產管理自律規範

Self-Regulatory Rules for Asset Management of Insurance Industry

■ 保險業投資有限合夥事業自律規範

Self-Regulatory Rules for Insurance Industry Investing in Limited Partnerships

■ 保險業辦理不動產投資有關即時利用並有收益之自律規範

Self-Regulatory Rules for the Instant Utilization and Profitability of Insurance Enterprises Engaging in Investment on Real Estate

■ 保險業辦理國外投資自律規範

Self-Regulatory Rules for Foreign Investment of Insurance Enterprises

■ 人身保險業委託其他機構代收保險費或保險單借款本息自律規範

Self-Regulatory Rules for Delegating Collection of Premiums or Policy Loan of Life Insurance Enterprises

■ 人身保險業辦理保險單借款自律規範

Self-Regulatory Rules for Life Insurance Enterprises Engaging Policy Loan

■ 人身保險業辦理再保險業務顯著風險移轉測試自律規範

Self-Regulatory Rules for Governing the Significant-Risk Transfer Test by Life Insurance Enterprises Conducting Reinsurance Business

■ 人身保險業辦理費用適足性檢測自律規範

Self-Regulatory Rules for Life Insurance Enterprises Engaging Cost Adequacy Test

- ▶ 二、民國106年臺灣地區人壽保險業概況
- ► II. 2017 Highlights of the Life Insurance Business in Taiwan

2017 106 中華民國 The Life Insurance Industry in Taiwan 人壽保險業概況

(一) 社會經濟概況

經濟成長率

台灣經濟成長率於 104 年降至 0.75% 後,106 年有逐步回穩之跡象,半導體市場暢旺以及機械需求熱絡,帶動出口成長;內需部分,則受惠於薪資穩定成長及台股熱絡帶動私人消費以及政府支出之貢獻,統計全年經濟成長率為 2.86%。

1. Overall Economic Conditions

Economic Growth

Following a 0.75% decline GDP in 2015, Taiwan's economic growth rate showed a sign of gradual recovery in 2017. The growth in the semi-conductor market and in machinery demands has attributed to export growth; as for local demands, as benefiting from the stable wage growth along with TAIEX's heavy trading which has prompted private consumption and government expenditure, the yearly economic growth rate reached 2.86%.

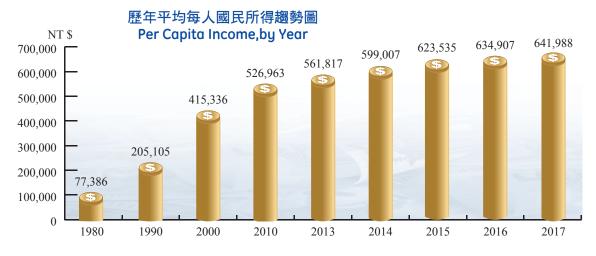


國民所得

民國 106 年平均每人國民所得為新臺幣 641,988元 (21,094美元*),較前一年 19,720美元增加 1,374美元或 6.97%,歷年平均每人國民所得隨匯率波動影響,近幾年金額維持在 19,000美元以上。

Per Capita Income

In 2017, per capita income reached US\$21,094. The figure was increased by US\$1,374 or 6.97% from the preceding year's US\$19,720. The per capita income in recent years has remained above US\$19,000, affected by foreign exchange.



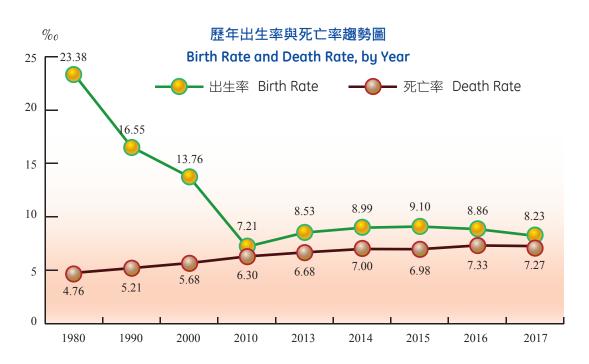
註 *: 新臺幣30.43元=美金1元,以下換算基礎同。 NT\$30.43= US\$ 1,the same as the following.

人口數、出生率與死亡率

民國 106 年底,依內政部統計總人口數為 23,571,227 人,較去年底增加 31,411 人,其中男性為11,719,580 人,女性為 11,851,647人。本年度出生人數為193,844人,粗出生率為千分之 8.23,較去年減少7.11%;死亡人數為171,242人,粗死亡率為千分之 7.27,較去年減少0.82%。

Population, Birth Rate and Death Rate

According to the household registration data, at the end of 2017, total population was 23,571,227 including 11,719,580 males and 11,851,647 females. Relative to the total population at the end of 2016, there was an increase of 31,411 people. The number of live births, during 2017, totaled 193,844 resulting in a crude birth rate of 8.23 per 1,000 people. 171,242 deaths were registered in 2017 with a crude death rate of 7.27 per 1,000 people.



(二)產業現狀

至民國 106 年底,共有 23 家壽險公司經營人身保險業務,其中,國內公司(含外商子公司) 19 家,設立125 家分公司,通訊處3,672 個;外商分公司4 家,設立7 個通訊處;從業人員中,業務員共計199,790人,較前年增加4.22%,內勤人員共29,312人,近幾年人數變化不大;壽險業總資本額已達新臺幣529,388百萬元,較前一年度增加29,753百萬元。

2. Insurance Industry Environment

At the end of 2017, there were 23 life insurance companies in operation, including 19 domestic companies and 4 foreign branch companies. There were 29,312 staffs and 199,790 agents which increased 0.29% and 4.22% respectively from last year. The total capital of life insurance industry reached NT\$529,388 million, up by NT\$29,753 million from last year.

分支機構分布圖 Distribution of Branch Offices

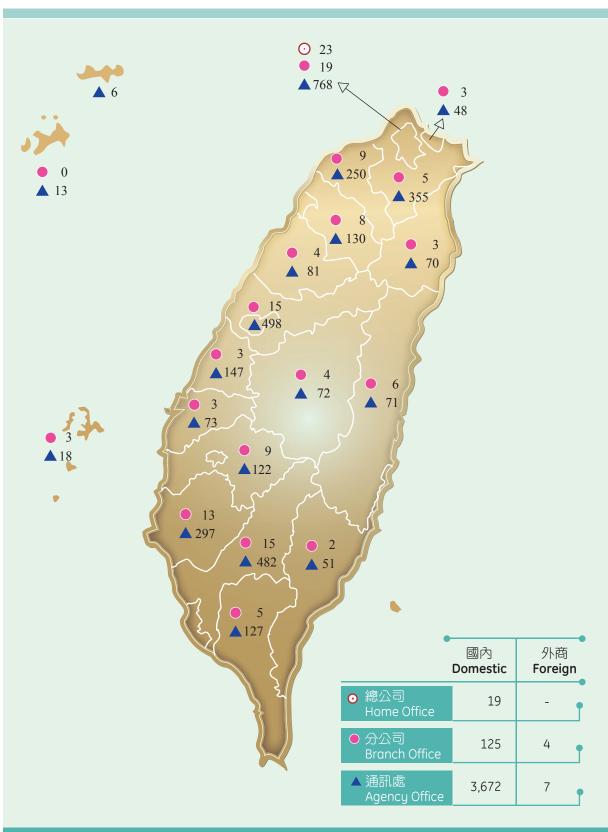


表 1:人壽保險業歷年公司數、從業人員及資本額概況
Table 1: Statistical Summary of Companies, Employees and Capital of Life Insurance Industry

年 度	公司數 年度 Number of Companies		業務員人數	內勤人員數 (人)	資本額 (百萬元)
Year	國內公司 Domestic	外商分公司 Foreign	Number of Agents	Number of Staffs	Capital (Million)
民國 5 9 年 (1970)	8	-	-	-	175
民國69年(1980)	8	-	12,433	5,532	1,654
民國 7 9 年 (1990)	8	8	84,157	13,845	17,307
民國89年(2000)	16	16	234,418	26,074	150,374
民國 9 9 年 (2010)	23	7	166,846	26,023	369,612
民國 102 年 (2013)	24	5	169,398	26,068	424,126
民國 103 年 (2014)	24	4	180,405	26,858	436,858
民國 104年 (2015)	21	4	188,407	27,314	474,236
民國 105 年 (2016)	20	4	191,693	29,228	499,635
民國 106 年 (2017)	19	4	199,790	29,312	529,388

註:業務人員數僅為人壽保險公司業務員數。

Note: Number of Agents only represents life insurance agents.

(三) 資產負債狀況

至民國 106 年底,全體壽險業總 資產已達新臺幣 24,462,565 百萬元 (約 803,896 百萬美元)較前一年 22,209,756 百萬元增加 10.14%。 負債總額為新臺幣 23,097,974 百萬 元,較前一年 21,093,812 百萬元增 加 9.50%,其中各種準備金(負債 準備)有新臺幣 20,747,392 百萬元, 佔總負債的 89.82%。業主權益總數 為新臺幣 1,364,592 百萬元,較前一 年 1,115,944 百萬元增加 22.28%。

3. Assets & Liabilities

The total assets of life insurance industry in 2017 amounted to NT\$24,462,565 million (US\$803,896 million), which showed an increase of 10.14% over the previous year's NT\$22,209,756 million. The total liabilities of life insurance industry in 2017 amounted to NT\$23,097,974 million, and an increase of 9.50% over the preceding year. The major item of liability was policy reserves, which reached NT\$20,747,392 million accounted for 89.82% of the total liabilities. The owners' equity in 2017 increased from NT\$1,115,944 million to NT\$1,364,592 million, the increased rate was 22.28%.

表 2:人壽保險業歷年資產負債變動概況 Table2: Balance Sheets of Life Insurance Industry

金額:新臺幣百萬元 Amount Unit:NT\$ Million

年 度 Year	總資產 Total Assets	總負債 Total Liabilities	各種準備金 Policy Reserves	業主權益 Owners' Equity	投資報酬率 Return on Asset
民國 59 年 (1970)	2,103	1,884	1,640	219	5.03
民國 69 年 (1980)	26,532	23,723	21,250	2,809	10.16
民國 79 年 (1990)	424,013	390,184	373,803	33,829	7.75
民國 89 年 (2000)	2,531,778	2,351,402	2,266,051	180,376	5.13
民國 99年(2010)	12,118,618	11,643,780	10,222,891	474,837	3.06
民國102年(2013)	16,632,488	15,826,129	13,922,612	806,359	3.51
民國103年(2014)	18,521,276	17,486,184	15,234,516	1,035,093	3.81
民國104年(2015)	19,731,338	18,736,545	16,536,534	994,793	3.37
民國105年(2016)	22,209,756	21,093,812	18,872,339	1,115,944	3.68
民國106年(2017)	24,462,565	23,097,974	20,747,392	1,364,592	3.52
成長率 Growth rate (%)	10.14	9.50	9.94	22.28	-4.35

(四) 資金運用狀況

至民國 106 年底止,全體壽險業運用資金總額為新臺幣 22,130,539百萬元(約727,261百萬美元),較前一年 20,003,965百萬元增加10.63%,為總資產的 90.47%。觀察資金運用情形,國外投資14,406,349百萬元,佔資金運用總額的 65.10%,居第一位;資金運用第二位為有價證券計4,559,076百萬元,佔資金運用總額的 20.60%,其中,公債及國庫券1,788,421百萬元佔8.08%,股票 1,512,889百萬元佔6.84%。近年來國外投資快速成長,已成為資金運用的首要選擇。

4. Investment Environment and Activities

At the end of 2017, total utilization assets of the life insurance industry was NT\$22,130,539 million (US\$727,261 million and 90.47% of total assets) with a growth rate of 10.63% when compared to last year's NT\$20,003,965 million. Regarding the overall assets portfolio, the major component of life insurance industry assets was foreign investment, totaled NT\$14,406,349 million (65.10% of total utilization assets) .The second largest of asset was Securities & Bonds, totaled NT\$4,559,076 million (20.60% of total utilization assets) with Government & Treasury Bonds totaled NT\$1,788,421 million (8.08% of total utilization assets) and Stock totaled NT\$1,512,889 million (6.84% of total utilization assets. In recent years, foreign investment has become the most popular investment vehicle with tremendous growth rate.

表 3: 人壽保險業歷年資金運用概況

Table3: Summary of Investment Activities of Life Insurance Industry

金額:新臺幣百萬元 Amount Unit:NT\$ Million

左 庻	銀行存款	.1. =1		有價	證券 Securiti	ies	
年 度 Year	Deposits in Bank	リ、計 Sub-total	公債及國庫券 Government &TreasuryBonds	股票 Stock	公司債 Corporation Bonds	受益憑證 Benefit of Certificates	其他 Others
民國59年(1970)	174	318	318	-	-	-	-
民國69年(1980)	2,538	2,797	499	2,195	103	1	-
民國79年(1990)	75,069	74,652	19,822	12,345	39,784	2,701	-
民國89年(2000)	357,370	806,890	364,495	135,209	49,733	44,179	213,274
民國99年(2010)	731,531	4,477,511	2,268,328	675,270	480,713	143,459	909,741
民國102年(2013)	656,431	5,309,755	2,541,020	1,089,857	643,057	250,356	785,465
民國103年(2014)	353,994	5,118,665	2,385,493	1,232,502	601,578	169,026	730,066
民國104年(2015)	252,519	4,641,060	2,186,440	1,078,911	476,127	260,685	638,897
民國105年(2016)	404,659	4,398,151	1,890,817	1,229,778	487,757	193,773	596,026
民國106年(2017)	525,813	4,559,076	1,788,421	1,512,889	482,748	227,379	547,639
成長率 Growth rate(%)	29.94	3.66	-5.42	23.02	-1.03	17.34	-8.12

表 3: 人壽保險業歷年資金運用概況 (續)

Table3: Summary of Investment Activities of Life Insurance Industry (Continued)

金額:新臺幣百萬元 Amount Unit:NT\$ Million

年 度 Year	不動產投資 (不包括自用) Real Estates Investment	壽險貸款 Loan to Policyholders	擔保放款 Secured Loans	國外投資 Foreign Investments	專案運用及 公共投資 Authorized Projects or Public Investment	其他 ^註 Others ^{Note}	合計 Total
民國 59 年 (1970)	459	136	371	-	-	-	1,458
民國 69 年 (1980)	7,204	2,258	6,521	-	-	-	21,318
民國 79 年 (1990)	88,899	45,521	40,265	-	-	-	324,406
民國 89 年 (2000)	185,281	332,212	469,159	108,405	86,072	-	2,345,389
民國 99 年 (2010)	407,977	581,607	545,684	3,643,166	20,258	148,277	10,556,011
民國 102 年 (2013)	747,862	556,132	819,819	6,389,982	17,574	189,743	14,687,298
民國 103 年 (2014)	966,867	534,555	940,178	8,235,179	23,101	187,559	16,360,098
民國 104 年 (2015)	991,025	529,631	843,883	10,131,813	48,844	142,851	17,581,626
民國 105 年 (2016)	1,049,952	542,279	827,415	12,570,907	53,867	156,737	20,003,965
民國 106 年 (2017)	1,077,707	541,324	794,942	14,406,349	59,021	166,306	22,130,539
成長率 Growth rate(%)	2.64	-0.18	-3.92	14.60	9.57	6.11	10.63

註:包括自用不動產、投資保險相關事業、從事衍生性商品交易及其他經核准之資金運用。

(五) 保費收入

民國 106 年壽險業總保費收入已達新臺幣 3,420,233 百萬元(約112,397 百萬美元),較前一年3,133,357 百萬元增加 9.16%,其中人壽保險 2,680,802 百萬元,較去年增加 6.16%、傷害保險 65,316 百萬元、健康保險 353,156 百萬元、年金保險 320,959 百萬元,較去年增加 55.81%,分別佔所有保費收入的78.38%、1.91%、10.33%、9.38%。

5. Premium Income

In 2017, total premium income of life insurance industry reached NT\$3,420,233 million (US\$112,397 million) and increased 9.16% when compared to last year's NT\$3,133,357 million. The life insurance premium income was NT\$2,680,802 million (78.38% of total premium income), an increase of 6.16%. The premium income of accident products was NT\$65,316 million (1.91% of premium income) and the premium income of health products was NT\$353,156 million (10.33% of premium income). The premium income of annuity product was NT\$320,959 million (9.38% of premium income).

表 4:人壽保險業歷年保費收入概況 Table 4: Premium Income of Life Insurance Industry

單位:新臺幣百萬元 (Unit:NT\$ Million)

年 度 Year	人壽保險 Life	傷害保險 Accident	健康保險 Health	年金保險 Annuity	合計 Total
民國 59 年 (1970)	1,247	42	2	-	1,291
民國 69 年 (1980)	11,244	1,036	93	-	12,373
民國 79 年 (1990)	129,699	12,335	3,509	-	145,543
民國 89 年 (2000)	491,900	51,776	82,082	559	626,317
民國 99 年 (2010)	1,932,448	58,694	271,902	215,304	2,478,348
民國 102 年 (2013)	1,855,902	60,021	290,344	377,264	2,583,532
民國 103 年 (2014)	2,162,094	61,228	306,502	241,307	2,771,130
民國 104 年 (2015)	2,237,541	62,552	323,138	303,447	2,926,677
民國 105 年 (2016)	2,525,363	63,860	338,145	205,989	3,133,357
民國 106 年 (2017)	2,680,802	65,316	353,156	320,959	3,420,233
成長率 Growth rate(%)	6.16	2.28	4.44	55.81	9.16

近幾年我國壽險業經營險種變化可由各險別初年度保費收入統計表中觀知,傳統型壽險於多年業績呈現穩定成長,民國 105 年達 927,597百萬元後,106 年則降為 732,687百萬元,減少 21.01%,傷害險於民國 90 年達 16,412 百萬元後,近幾年維持約 10,000 百萬元左右之水準,106 年為 12,270 百萬元;健康險 106 年為 31,312 百萬元;投資型保險 106 年為 399,573 百萬元,增加 103.25%。

In recent years, the distribution of the first year premium income - by product lines are shown in the following table. Statistical information of the first year premium income indicated that the traditional life product performance grew steady for many years. Premium income reached NT\$927,597 million in 2016 and then declined to NT\$732.687 million(21.01%) in 2017. Accident insurance products premium was NT\$16,412 million in 2001, decreased to about NT\$10,000 million on average recently. Premium income reached NT\$12,270 million in 2017. Insurance premium for health insurance reached at NT\$31,312 million in 2017. Investment-linked products were NT\$399,573 million and increased 103.25% in 2017.

表 5:人壽保險業各險別初年度保費收入統計表 Table5: First Year Premium Income by Products' Statistics of Life Insurance Industry

單位:新臺幣百萬元 (Unit:NT\$Million)

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) ducts	民國 106 年 (2017)	民國 105 年 (2016)	民國 104年 (2015)	民國 103 年 (2014)	民國 102 年 (2013)
	傳統型 Traditional	732,687	927,597	692,831	711,864	553,785
人壽保險 Life	投資型 Investment-Linked	180,811	108,708	169,761	211,693	172,097
	小計 Subtotal	913,498	1,036,305	862,593	923,557	725,882
傷害保險 Accident	傳統型 Traditional	12,270	11,746	11,494	10,996	10,681
健康保險 Health	傳統型 Traditional	31,312	33,607	33,543	33,686	29,626
	傳統型 Traditional	84,801	100,975	102,388	63,814	252,678
年金保險 Annuity	投資型 Investment-Linked	218,762	87,886	176,226	137,645	87,415
	小計 Subtotal	303,563	188,862	278,613	201,460	340,094
	傳統型 Traditional	861,071	1,073,925	840,257	820,360	846,769
合 計 Total	投資型 Investment-Linked	399,573	196,594	345,987	349,338	259,512
	小計 Subtotal	1,260,644	1,270,520	1,186,244	1,169,698	1,106,281

(六) 初年度保費收入通路別分析

初年度保費收入 1,260,644 百萬元中,依通路別統計為:壽險公司本身行銷體系 524,555 百萬元佔41.62%;銀行通路 655,912 百萬元佔52.02%;傳統保險經紀人、保險代理人僅80,177 百萬元佔6.36%。

6. First Year Premium Income – by Distribution Channel

Contribution to the total first year premium income of NT\$1,260,644 million by various sales channels are as follows: traditional tied agents of life insurers was NT\$524,555 million (41.62%), bankers was NT\$655,912 million (52.02%); the broker & agent was merely NT\$80,177 million (6.36%).

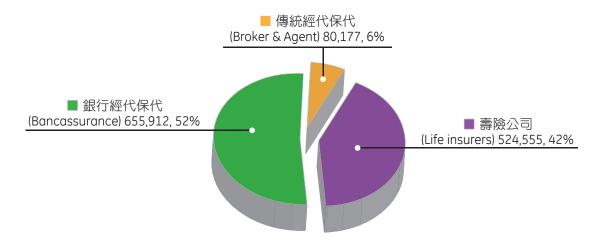
表 6:人壽保險業民國 106 年初年度保費收入通路別統計表 Table6: First Year Premium Income- by Distribution Channel

單位:新臺幣百萬元 (Unit:NT\$Million)

來源別 Distribution	壽險公司 Life insurers	銀行經代保代 Bankers	傳統經代保代 Broker & Agent	合計 Total
民國102年(2013)	429,588 (38.83)	629,062 (56.86)	47,631 (4.31)	1,106,281
民國103年(2014)	501,450 (42.87)	611,752 (52.30)	56,496 (4.83)	1,169,698
民國104年(2015)	488,976 (41.22)	635,733 (53.59)	61,535 (5.19)	1,186,244
民國105年(2016)	533,776 (42.01)	653,816 (51.46)	82,929 (6.53)	1,270,520
民國106年(2017)	524,555 (41.62)	655,912 (52.02)	80,177 (6.36)	1,260,644
成長率 Growth rate(%)	-1.73	0.32	-3.32	-0.78

註:括號內數字為佔率。 Note: () represents the rate.

106 年通路別新契約保費收入圖
First Year Premium Income-by Distribution Channel



30

就傳統型保險與投資型保險來看, 壽險公司與銀行通路維持 1:1.3 左右 之趨勢;利率變動型年金保險主要 銷售通路以銀行通路為主,至於傳 統型商品健康保險與傷害保險則仍 以壽險公司本身銷售為主力。 In the life insurance and investment-linked product market, the sales volume of traditional tied agents and the bancassurance channels had maintained a 1:1.3 ratio. Bancassurance is the main sales channel for interest sensitive annuities while the traditional tied agents remained as the main channel for the distribution of traditional health and accident insurance products.

表 6-1:人壽保險業民國 106 年初年度保費收入來源別統計表 Table6-1: First Year Premium Income- by Distribution Channel

單位:新臺幣百萬元 (Unit:NT\$Million)

來源別 Distribution	壽險公司 Life insurers	銀行經代保代 Bankers	傳統經代保代 Broker & Agent	合計 Total
個人人壽保險 Individual Life	250,895 (34.38)	420,345 (57.60)	58,546 (8.02)	729,786
個人年金保險 Individual Annuity	59,199 (69.81)	23,825 (28.10)	1,777 (2.09)	84,801
投資型保險 Investment-Link	174,751 (43.73)	211,154 (52.85)	13,669 (3.42)	399,573
個人傷害、健康保險 Individual Accident & Health	27,964 (87.62)	436 (1.37)	3,514 (11.01)	31,914
團體保險 Group Insurance	11,745 (80.61)	153 (1.05)	2,672 (18.34)	14,570
合計 Total	524,555 (41.62)	655,912 (52.02)	80,177 (6.36)	1,260,644

註:括號內數字為佔率。 Note:() represents the rate.

(七)保險給付

民國 106 年壽險業保險給付達新臺幣 1,655,150 百萬元(約 54,392 百萬美元),較前一年 1,624,613 百萬元增加 1.88%,其中人壽保險 1,321,350 百萬元較去年增加 0.93%、傷害保險 25,789 百萬元、健康保險 121,971 百萬元、年金保險 186,040 百萬元,較去年增加 2.76%,人壽保險佔總保險給付的79.83%。

7. Benefit Payments

Total Benefit Payments were NT\$1,655,150 million or US\$54,392 million, increased by 1.88% against 2016's NT\$1,624,613 million. The Benefit Payments of life insurance product were NT\$1,321,350 million (79.83% of total benefit payments), which represented an increase of 0.93%. The Benefit Payments of accident and health products were NT\$25,790 million and NT\$121,971 million respectively. The benefit payments of annuity products were NT\$186,040 million, an increase of 2.76% from last year.

表 7:人壽保險業歷年保險給付概況
Table 7: Benefit Payments of Life Insurance Industry

單位:新臺幣百萬元 (Unit:NT\$ Million)

年 度 Year	人壽保險 Life	傷害保險 Accident	健康保險 Health	年金保險 Annuity	合計 Total
民國 59 年 (1970)	378	8	2	-	388
民國 69 年 (1980)	2,584	485	63	-	3,132
民國 79 年 (1990)	40,130	4,524	1,249	-	45,903
民國 89 年 (2000)	180,286	20,737	23,047	117	224,187
民國 99 年 (2010)	729,803	20,141	70,687	370,832	1,191,463
民國 102 年 (2013)	925,369	21,473	87,352	219,714	1,253,908
民國 103 年 (2014)	1,256,136	22,364	94,706	248,817	1,622,023
民國 104 年 (2015)	1,203,463	23,031	102,281	207,290	1,536,065
民國 105 年 (2016)	1,309,212	23,865	110,486	181,050	1,624,613
民國 106 年 (2017)	1,321,350	25,789	121,971	186,040	1,655,150
成長率Growth rate(%)	0.93	8.06	10.40	2.76	1.88

(八)投保率與普及率

依據內政部發布之民國 106 年底總人口 23,571 千人,則持有人壽保險單 57,995 千件(包括個人壽險、團體壽險、個人年金及團體年金險)約佔總人口之 246.04%(壽險投保率)。

歷年普及率(人壽保險與年金保險 有效保額對國民所得比)之趨勢圖 如下:觀察普及率於民國 70 年代成 長最為迅速,約為 5 倍,而民國 80 年代成長之絕對數為 135%,為歷 年之最大幅度,此 20 年為壽險業發 展之黃金期。

8. Ratio of Having Insurance Coverage & Ratio of Prevalence

According to the household registration data published by the Ministry of the Interior, the total population of 2017 was 23.57 million. The ratio of having insurance coverage (57,995,314 policies including individual, group life insurance, individual annuity and group annuity) represents 246.04% of the total population in Taiwan. The trend of the ratio of prevalence (the sum assured of the in-force life insurance and annuity policies to national income) is as below. The tremendous growth rate of the ratio of prevalence in 1980s' was about 500%, and the absolute growth rate was about 135% in 1990s'. Such tremendous growth in those 20 years represents the "Golden" Period" of the life insurance industru.

表 8: 人壽保險業歷年人壽保險及年金保險投保率、普及率 Table 8: Ratio of Having Insurance Coverage & Ratio of Prevalence

單位:新臺幣百萬元 (Unit:NT\$Million)

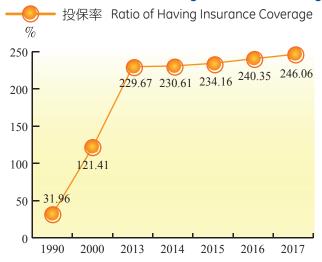
年 度	年底人口數 (1)	國民所得 (2)	有 效 Business	契約 In Force	投保率 NO. to	普及率 In Force
Year	Population	National Income	件數 (3) No.	保額(4) Amount	population (3) / (1)%	to NI (4) / (2)%
民國 59 年 (1970)	14,675,965	215,345	386,658	19,674	2.63	9.14
民國 69 年 (1980)	17,805,067	1,370,084	1,149,505	304,976	6.46	22.16
民國 79 年 (1990)	20,352,966	4,159,304	6,504,209	4,360,220	31.96	104.90
民國 89 年 (2000)	22,276,672	9,124,037	27,046,881	22,012,633	121.41	238.76
民國 99 年 (2010)	23,162,123	12,077,842	48,807,152	38,035,581	210.72	314.92
民國 102 年 (2013)	23,373,517	12,757,990	53,681,459	41,061,271	229.67	321.85
民國 103 年 (2014)	23,433,753	13,799,534	54,041,486	41,336,909	230.61	299.55
民國 104年 (2015)	23,492,074	14,558,395	55,008,370	42,049,741	234.16	288.84
民國 105 年 (2016)	23,539,816	14,926,870	56,578,151	43,182,644	240.35	289.29
民國 106 年 (2017)	23,571,227	15,120,728	57,995,314	44,341,031	246.04	293.25

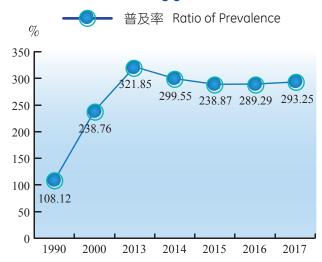
註:團體壽險以人數計,自八十七年起含個人年金保險。

Note: Group life insurance is accounted in persons, including individual annuity from 1998.

歷年投保率及普及率趨勢圖

Ratio of Having Insurance Coverage & Ratio of Prevalence, by year





(九)壽險業務員概況

至民國 106 年底,壽險業總登錄業務員為 373,079 人,較前一年度 362,368 人增加 2.96%;其中壽險公司登錄人數為 218,393 人、經紀人登錄 73,336 人、代理人登錄 81,350人,分別佔全體登錄人數的 58.53%、19.66%與 21.81%。

9. Life Insurance Agents

At the end of 2017, the total number of registered agents was 373,079 increased 2.96% when compared to last year's 362,368 among which there were 218,393 people (58.53%) from life insurance companies, 73,336 people (19.66%) from brokers and 81,350 people (21.81%) from agencies.

表 9:人壽保險業歷年業務員變動概況 Table 9: Summary of Life Insurance Agent Registration

單位:人 Unit: Person

年 度 Year	合計 Total	壽險公司 Life Insurer	經 紀 人 Broker	代 理 人 Agent
民國 102 年 (2013)	323,912	187,753	80,225	55,934
民國 103 年 (2014)	335,608	198,653	82,984	53,971
民國 104 年 (2015)	346,549	206,845	82,775	56,929
民國 105 年 (2016)	362,368	210,480	70,681	81,207
民國 106 年 (2017)	373,079	218,393	73,336	81,350
成長率 Growth Rate %	2.96	3.76	3.76	0.18

34

壽險業歷年總登錄業務員如下圖:以 民國 80 年代之組織發展最為迅速, 與保險業開放國內機構新設保險公 司吻合,最近 2 年人數有較顯著成 長,有趨近於 40 餘萬人之水準。 The chart of agent registration is shown below. The infrastructure of the life insurance industry in 1990's has developed rapidly with the opening up of the insurance market. The number of agents during recent 2 years has significant growth, approaching 400,000 persons.

歷年業務員人數趨勢圖 Number of Registration Agent, by Year



表10:人壽保險業歷年登錄投資型保險業務員變動概況 Table 10: Summary of Investment-linked Registration by Agents of Life Insurance Industry

單位:人 Unit: Person

年 度 Year	合計 Total	壽險公司 Life Insurer	經紀人 Broker	代理人 Agent
民國 102 年 (2013)	164,797	102,527	33,650	28,620
民國 103 年 (2014)	168,650	104,773	35,626	28,251
民國 104年 (2015)	171,158	104,152	35,290	31,716
民國 105 年 (2016)	175,764	102,295	26,227	47,242
民國 106 年 (2017)	184,275	108,870	26,974	48,431

註:保險法於90年6月修正通過得經營投資型保險。

Note: The insurance law was amended on June 2011 allowing in investment-linked insurance business.







- ▶ 三、會務動態
- **► III. Association Activities**

2017 106 中華民國 The Life Insurance Industry in Taiwan 人壽保險業概況

(一)研討會

- 1.2月17日本會與台灣健康運動聯盟共同舉辦「金融科技趨勢-外溢保單與健康促進之設計」研討會,計有會員公司相關部門人員及再保險公司代表共86人報名參加。
- 2.2月22日本會與美國再保險台灣分公司(RGA)共同舉辦「金融科技趨勢-外溢效果保單經驗分享(以南非暨亞洲市場為例)」研討會,計有會員公司相關部門人員共57人報名參加。
- 3.4月7日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「洗錢防制暨法遵人員教育講座」,計有會員公司相關部門人員共53人報名參加。
- 4.4月14日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「洗錢防制暨法遵人員教育講座」,計有會員公司相關部門人員共57人報名參加。
- 5.4月21日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「洗錢防制暨法遵人員教育講座」,計有會員公司相關部門人員共67人報名參加。
- 6.5月9日至11日本會與德商科隆再保險共同舉辦「肝臟疾病醫學」研討會, 計有會員公司相關部門人員共49人報名參加。
- 7. 5 月 25 日至 26 日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「防制洗錢及打擊資恐人員職前班:保險業國內營業單位督督導主管」講座,計有會員公司相關部門人員 28 人報名參加。
- 8.6月28日本會與日本公益財團法人亞洲人壽保險振興中心共同舉辦「LIAROC-OLIS 2017」研修班,主題為「日本保險金給付事由發生或保險契約滿期,保戶未提出申請時之因應對策」,由日本直布羅陀生命保險株式會社保險金服務小組組長佐藤隆史先生擔任講師,共有主管機關、再保公司及本會會員公司相關部門人員計66人報名參加。
- 9.7月20日至21日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「保險公司保險商品簽署人員研習班」,計有會員公司相關部門人員共77人報名參加。
- 10.8月24日至25日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「防制洗錢及打擊資恐人員職前研習班:保險業國內營業單位督導主管」講座第二期,計有會員公司相關部門人員共51人報名參加。

(1) Seminars

- 1. On Feburary 17th, the LIA and the Taiwan Health and Sports Alliance co-hosted "Financial Technology Trends Design of Insurance with Positive Externalities Policies and Health Facilitation" seminar; a total of 86 participants from reinsurers and member companies
- 2. On Feburary 22nd, the LIA and Reinsurance Group of America (RGA) co-hosted "Financial Technology Trend Experience Sharing of Insurance with Positive Externalities Policies (a case study of South Africa and Asia Markets)" seminar; a total of 66 participants from member companies.
- 3. On April 7th, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted "Money Laundering Prevention and Legal Compliance Personnel Education Seminar"; a total of 53 participants from member companies.
- 4. On April 14th, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted "Money Laundering Prevention and Legal Compliance Personnel Education Seminar"; a total of 57 participants from member companies.
- 5. On April 21st, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted "Money Laundering Prevention and Legal Compliance Personnel Education Seminar"; a total of 67 participants from member companies.
- 6. From May 9th to 11th, the LIA and Gen Re Co., (Taiwan branch) co-hosted "Liver Disease Medical Science" seminar; a total of 49 participants from member companies.
- 7. From May 25th to 26th, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted "Money Laundering Prevention and Terrorism Financing Crackdown Personnel Pre-service Program: Supervision Chiefs of Insurance Industry's Domestic Business Units" lecture; a total of 28 participants from member companies.
- 8. On June 28th, the LIA and the OLIS co-hosted "LIAROC-OLIS 2017" seminar, lecturing "Coping measures to be taken when the cause of japan's insurance benefits occurs or an insurance contract expires and the policy holder does not file any application", lectured by Mr. Takashi Sato, Section Chief of the Policy Proceeds Service Section of Gibraltar Life Insurance Co., Ltd.; a total of 66 participants from the competent authorities, reinsurers and member companies.
- 9. From July 20th to 21st, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted "Insurance Merchandise Signature Personnel of Insurance Companies" seminar; a total of 77 participants from member companies.
- 10. From August 24th to 25th, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted 2nd lecture of the "Money Laundering Prevention and Terrorism Financing Crackdown Personnel Pre-service Program: Supervision Chiefs of the Insurance Industry's Domestic Business Units"; a total of 51 participants from member companies.

40

- 11.9月8日本會假舒伯特廳舉辦「國際債與 IFRS 公報對壽險業之影響與監理建議」研討會,由政大風險管理與保險學系張士傑教授擔任講師,計有會員公司相關部門人員89人報名參加。
- 12.9 月 19 日至 21 日本會與德商科隆再保險公司共同舉辦「代謝症候群及相關慢性疾病」研討會,計有會員公司相關部門人員共 60 人報名參加。
- 13.9月22日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「保險犯罪與筆跡鑑識研習班」,計有會員公司相關部門人員共29人報名參加。
- 14.9月28日本會舉辦「APG第三輪相互評鑑實務作業」研討會,由法務部蔡佩 玲檢察官、銀行局劉燕玲副組長及保險局葛映濤專門委員擔任講師,計有會 員公司相關部門人員75人報名參加。
- 15. 12 月 8 日本會與財團法人保險犯罪防制中心及產險公會共同舉辦「保險犯罪與身心障礙鑑定研習班」,計有會員公司相關部門人員共 35 人報名參加。

(二)國際交流與會議

- 1.6月26日OLIS 理事長寺田重陽、秘書長古藤卓等一行蒞會拜會。
- 2.8月22日 FALIA 專務理事長嶌徹、研修部長前村良一等一行蒞會拜會。
- 3. 10 月 20 日中國保監會富邦產險北京代表處首席代表張富宏等一行蒞會拜會。
- 4. 10 月 24 日至 26 日理事長、金副秘書長及陳副秘書長至日本參加 OLIS 50 週 年暨年專題研討會。

(三)其他

- 1.4月10日理事長出席現代保險舉辦之「2017保險龍鳳獎頒獎典禮」。
- 2.9月13日本會假本會舒伯特廳與犯罪被害人保護協會共同舉辦微型保險贊助儀式。

- 11. On September 8th, the LIA hosted "Impact of Eurobonds and IFRSs on the Life Insurance Industry and Supervision Recommendations" seminar at the Association, lectured by Chang, Shih-Chieh, Professor of the NCCU Department of Risk Management and Insurance; a total of 89 participants from member companies.
- 12. From September 19th to 21st, the LIA and Gen Re Co., (Taiwan branch) co-hosted "Metabolic Syndrome and Related Chronic Diseases" seminar; a total of 60 participants from member companies.
- 13. On September 22nd, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted "Seminar of Insurance Crime and Handwriting Identity"; a total of 29 participants from member companies.
- 14. On September 28th, the LIA hosted "APG 3rd-round Mutual Appraisal Practice Operation" seminar, lectured by Tsai, Pei-Ling, Prosecutor of the Ministry of Justice, Liu, Yen-Ling, Section deputy chief of Banking Bureau and Ke, Ying-Tao, Specialist of Insurance Bureau; a total of 75 participants from member companies.
- 15. On December 8th, the LIA and Insurance Anti-Fraud Institute and Non-Life Insurance Association co-hosted "Seminar of Appraisal of Insurance Crime and the Handicapped"; a total of 35 participants from member companies.

(2) International Communications and Meetings

- 1. On June 26th, the OLIS President Shigeaki Terada and Secretary General Takashi Koto visited the Association
- 2. On August 22nd, the FALIA Managing Director Toru Nagashima and Research and Training Department Chief Ryoichi Maemura visited the Association.
- 3. On October 20th, Chang, Fu-Hung, Chief Representative of Beijing Representative Office of Fubon Insurance, China Insurance Regulatory Commission visited th Association.
- 4. From October 24th to 26th, the Chairman, Deputy Secretary General Chin and Deputy Secretary General Chen, went to Japan to participate in OLIS's 50th Anniversary Life Insurance Symposium.

(3) Other Activities

- 1. On April 10th, the Chairman participated the "2017 Insurance Longfong Prize Awarding Ceremony" held by RMIM Inc..
- 2. On September 13th, the LIA and the Association for Victims Support (AVS) jointly held a Micro Insurance Sponsorship Ceremony at the Schubert Hall.



保監會富邦產險北京代表處首席代表張富宏等一行蒞會拜會 Chang, Fu-Hung, Chief Representative of Beijing Representative Office of Fubon Insurance, China Insurance Regulatory Commission visited the Association 2017.10.20



本會參與金融總會愛心園遊會台中場之宣導活動 金管會顧主委立雄蒞臨本會活動攤位 "2017 Financial Service Charity Carnival"-Taichung Session 2017.11.13





本會與日本公益財團法人亞洲人壽保險振興中心(OLICD Center)共同舉辦「LIAROC-OLIS 2017」研修班
The LIA and the OLIS co-hosted "LIAROC-OLIS 2017" seminar 2017.6.28



保險局吳局長桂茂等一行蒞會合影 The Insurance Bureau Director General Kuei-Mao, Wu visited the Association 2017.8.25



「國際債與IFRS公報對壽險業之影響與監理建議」研討會 "Impact of Eurobonds and IFRSs on the Life Insurance Industry and Supervision Recommendations" seminar 2017.9.8



本會參與保險局愛心園遊會台北場之宣導活動 金管會施主秘瓊華蒞臨本會活動攤位 "2017 Financial Service Charity Carnival"-Taipei Session 2017.10.21

- ▶ 四、本會發行刊物
- ► IV. Publications

2017 106 中華民國 The Life Insurance Industry in Taiwan 人壽保險業概況

46

1. ●人身保險投保指南

Guidance for Life Insurance (刊載於本會網站) (available at the Association's website) www.lia-roc.org.tw



2. • 精靈守護者

Insurance Numen



3. ●壽險訊息

Life Insurance Information Monthly (刊載於本會網站) (available at the Association's website) www.lia-roc.org.tw



4. ● 壽險季刊

Life Insurance Quarterly



5. ◆人身保險業務員 測驗登錄管理統計年報 Annual Report of Life Insurance Agents



6. ●人身保險判決彙編 Life Insurance Casebook



7. ●保險法及相關法規 Insurance Law and Related Regulations



●業務員資格測驗統一教材 Study Materials for Agents Examinations



9. ◆人身保險業務員 銷售外幣收付非投資型保險商品 訓練教材 Training Material for Sale Foreign Currency Traditional Insurance Product



10. ●保險與財務規劃 Insurance and Financial Plan



- ▶ 五、會員名錄
- ▶ V. The Member Companies of LIA-ROC

2017 106 中華民國 The Life Insurance Industry in Taiwan 人壽保險業概況

50

臺銀人壽保險股份有限公司

台北市 106 敦化南路二段 69 號 6 樓

成立日期:1941,3 總資產: 352,286 資本額: 22,500 電話:(02)27849151

網址:www.twfhclife.com.tw

臺灣人壽保險股份有限公司

台北市 115 經貿二路 188 號 8 樓

成立日期:1947,12 總資產: 1,277,955 資本額: 30,556 電話:(02)81709888

網址:www.taiwanlife.com

保誠人壽保險股份有限公司

台北市 110 松智路 1號8樓

成立日期:1962,5 總資產: 153,495 資本額: 10,732 電話:(02)87869955 網址:www.pcalife.com.tw

國泰人壽保險股份有限公司

台北市 106 仁愛路四段 296 號

成立日期:1962,10 總資產: 5,534,583 資本額: 53,065 電話:(02)27551399

網址:www.cathaylife.com.tw

中國人壽保險股份有限公司

台北市 105 敦化北路 122 號 5 樓

成立日期:1963,4 總資產: 1,323,711 資本額: 34,738 電話:(02)27196678

網址:www.chinalife.com.tw

南山人壽保險股份有限公司

台北市 110 莊敬路 168 號

成立日期:1963,7 總資產: 3,634,895 資本額: 100,426 電話:(02)87588888

網址:www.nanshanlife.com.tw

❷ 單位:新臺幣百萬元 Unit:NT\$ Million

BankTaiwan Life Insurance Co., Ltd.

6th Fl., 69, Sec. 2, Tun Hua S. Rd., Taipei

Date Founded:1941,3 Assets: 352,286 Capital: 22,500 Tel: 886-2-27849151

Website: www.twfhclife.com.tw

Taiwan Life Insurance Co., Ltd.

8th Fl, 188, Jingmao 2nd Rd., Taipei

Date Founded:1947,12 Assets: 1,277,955 Capital: 30,556 Tel: 886-2-81709888

Website: www.taiwanlife.com

PCA Life Assurance Co., Ltd.

8th Fl., 1, Sungzhi. Rd., Taipei Date Founded:1962,5 Assets: 153,495

Capital: 10,732 Tel: 886-2-87869955

Website: www.pcalife.com.tw

Cathau Life Insurance Co., Ltd.

296, Sec. 4, Jen Ai Rd., Taipei Date Founded:1962,10 Assets: 5,534,583 Capital: 53,065

Tel: 886-2-27551399

Website: www.cathaulife.com.tw

China Life Insurance Co., Ltd.

5th Fl., 122, Tun Hua N. Rd., Taipei

Date Founded:1963,4 Assets: 1,323,711 Capital: 34,738 Tel: 886-2-27196678

Website: www.chinalife.com.tw

Nan Shan Life Insurance Co., Ltd.

168, Zhuangjing Rd., Taipei Date Founded:1963,7 Assets: 3,634,895

Capital: 100,426 Tel: 886-2-87588888

Website: www.nanshanlife.com.tw

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新光人壽保險股份有限公司

台北市 100 忠孝西路一段 66 號 37 樓

成立日期:1963,7 總資產: 2,319,556 資本額: 57,976 電話:(02)23895858 網址:www.skl.com.tw

富邦人壽保險股份有限公司

台北市 106 敦化南路一段 108 號 14 樓

成立日期:1993,6 總資產: 3,347,175 資本額: 69,433 電話:(02)87716699 網址:www.fubon.com/life

三商美邦人壽保險股份有限公司

台北市 110 信義路五段 150 巷 2號6樓

成立日期:1993,7 總資產: 948,966 資本額: 16,671 電話:(02)23455511 網址:www.mli.com.tw

朝陽人壽保險股份有限公司

台中市 403 西區五權路 2-3 號 12 樓

成立日期:1993,7 總資產:37,469 資本額:7,600 電話:(04)36119558 網址:www.cylife.com.tw 註:106.5.2 與南山人壽合併

遠雄人壽保險事業股份有限公司

台北市 110 松高路 1 號 28 樓

成立日期:1993,11 總資產:368,891 資本額:12,426 電話:(02)27583099 網址:www.fglife.com.tw

宏泰人壽保險股份有限公司

台北市 105 民生東路三段 156 號 4 樓

成立日期:1994,10 總資產: 247,126 資本額: 24,391 電話:(02)27166888 網址:www.hontai.com.tw

Shin Kong Life Insurance Co., Ltd.

37th Fl., 66, Sec. 1, Chung Hsiao W. Rd. Taipei

Date Founded:1963,7 Assets: 2,319,556 Capital: 57,976 Tel: 886-2-23895858 Website: www.skl.com.tw

Fubon Life Assurance Co., Ltd.

14th Fl., 108, Sec. 1, Tun Hua S. Rd., Taipei

Date Founded:1993,6 Assets: 3,347,175 Capital: 69,433 Tel: 886-2-87716699

Website: www.fubon.com/life

Mercuries Life Insurance Co., Ltd.

6th Fl., 2, Lane 150, Sec. 5, Hsin Yi Rd., Taipei

Date Founded:1993,7 Assets: 948,966 Capital: 16,671 Tel: 886-2-23455511 Website: www.mli.com.tw

Chaoyang Life Insurance Co., Ltd.

12th Fl., 2-3, Wuquan Rd., West Dist., Taichung

Date Founded:1993,7 Assets: 37,469 Capital: 7,600 Tel: 886-4-36119558 Website: www.cylife.com.tw

Note: Merged with Nan Shan Life Insurance Co. on May 2, 2017.

Farglory Life Insurance Co., Ltd.

28th Fl., 1, Songgao Rd., Taipei

Date Founded:1993,11 Assets: 368,891 Capital: 12,426 Tel: 886-2-27583099 Website: www.fglife.com.tw

Hontai Life Insurance Co., Ltd.

4th Fl., 156, Sec. 3, Ming Sheng E. Rd., Taipei

Date Founded:1994,10 Assets: 247,126 Capital: 24,391 Tel: 886-2-27166888

Website: www.hontai.com.tw

安聯人壽保險股份有限公司

台北市 110 信義路五段 100 號 5 樓

成立日期:1995,3 總資產: 280,709 資本額: 6,183 電話:(02)87895858 網址:www.allianz.com.tw

中華郵政股份有限公司(壽險處)

台北市 106 愛國東路 216 號 3 樓

成立日期:2003,1 總資產:681,391 資本額:20,000 電話:(02)23931261 網址:www.post.gov.tw

第一金人壽保險股份有限公司

台北市 110 信義路四段 456 號 13 樓

成立日期:2007,12 總資產:31,265 資本額:2,250 電話:(02)87581000

網址: www.first-aviva.com.tw

合作金庫人壽保險股份有限公司

台北市100忠孝東路四段325號10樓

成立日期:2010,1 總資產: 139,062 資本額: 6,000 電話:(02)27726772 網址:www.tcb-life.com.tw

保德信國際人壽保險股份有限公司

台北市105南京東路五段161號10樓

成立日期:1990,11 總資產: 143,429 資本額: 4,500 電話:(02)27678866 網址:www.prulife.com.tw

全球人壽保險股份有限公司

台北市110市民大道六段288號16樓

成立日期:1992,8 總資產: 908,175 資本額: 6,435 電話:(02)66399999

網址: www.transglobe.com.tw

Allianz Taiwan Life Insurance Co., Ltd.

5th Fl., 100, Sec. 5, Hsin Yi Rd., Taipei

Date Founded:1995,3 Assets: 280,709 Capital: 6,183 Tel: 886-2-87895858

Website: www.allianz.com.tw

Life Insurance Division of Chunghwa Post Co., Ltd.

3rd. Fl., 216, Ai-Kuo E. Rd., Taipei

Date Founded:2003,1 Assets: 681,391 Capital: 20,000 Tel: 886-2-23931261 Website: www.post.gov.tw

First-Aviva Life Insurance Co., Ltd.

13th Fl., 456, Sec. 4, Hsin Yi Rd., Taipei

Date Founded:2007,12 Assets: 31,265 Capital: 2,250 Tel: 886-2-87581000

Website: www.first-aviva.com.tw

BNP Paribas Cardif TCB Life Insurance Co., Ltd.

10th Fl., 325, Sec. 4, Chung Hsiao E. Rd., Taipei

Date Founded:2010,1 Assets: 139,062 Capital: 6,000 Tel: 886-2-27726772

Website: www.tcb-life.com.tw

Prudential Life Ins. Co. of Taiwan Inc.

10th Fl., 161, Sec. 5, Nanking E. Rd., Taipei

Date Founded:1990,11 Assets: 143,429 Capital: 4,500 Tel: 886-2-27678866

Website: www.prulife.com.tw

TransGlobe Life Insurance Inc.

16th Fl., 288, Sec. 6, Civic Blvd., Taipei

Date Founded:1992,8 Assets: 908,175 Capital: 6,435 Tel: 886-2-66399999

Website: www.transglobe.com.tw

元大人壽保險股份有限公司

台北市105民生東路三段156號17樓

成立日期:1992,3 總資產: 162,171 資本額: 8,107 電話:(02)27517578

網址: www.yuantalife.com.tw

國際康健人壽保險股份有限公司

台北市100中華路一段39號6樓

成立日期:2011,12 總資產: 27,499 資本額: 2,000 電話:(02)66231688 網址:www.cigna.com.tw

英屬百慕達商友邦人壽保險股份有限公司臺灣分公司

台北市106敦化南路二段333號17樓

成立日期:1990,11 總資產: 38,125 資本額: 4,354 電話:(02)27352838 網址:www.aia.com.tw

法商法國巴黎人壽保險公司臺灣分公司

台北市 110 信義路五段 7號 80樓

成立日期:1997,11 總資產: 234,670 資本額: 4,335 電話:(02)66363456

網址: www.cardif.com.tw/life/

英屬百慕達商安達人壽保險公司臺灣分公司

台北市 106 忠孝東路四段 285 號 3 樓

成立日期:2005,10 總資產: 54,332 資本額: 1,913 電話:(02)81611988

網址: life.chubb.com/tw-zh/

註:原中泰人壽保險公司,105年9月更名

英屬曼島商蘇黎世國際人壽保險公司臺灣分公司

台北市 104 松江路 126 號 6 樓之 3

成立日期:2008,8 總資產: 288 資本額: 645 電話:(02)21815400 網址:life.zurich.com.tw

Yuanta Life Insurance Co., Ltd

17th Fl., 156, Sec. 3, Ming Sheng E. Rd., Taipei

Date Founded:1992,3 Assets: 162,171 Capital: 8,107 Tel: 886-2-27517578

Website: www.yuantalife.com.tw

Cigna Taiwan Life Assurance Co., Ltd.

6th Fl., 39, Sec. 1, Chung Hua Rd., Taipei

Date Founded:2011,12 Assets: 27,499 Capital: 2,000 Tel: 886-2-66231688 Website: www.cigna.com.tw

American International Assurance Co., Ltd., Taiwan Branch

17th Fl., 333, Sec. 2, Tun Hua S. Rd., Taipei

Date Founded:1990,11 Assets: 38,125 Capital: 4,354 Tel: 886-2-27352838 Website: www.aia.com.tw

Cardif Assurance Vie, Taiwan Branch

80th Fl., 7, Sec. 5, Hsin Yi Rd., Taipei

Date Founded:1997,11 Assets: 234,670 Capital: 4,335 Tel: 886-2-66363456

Website: www.cardif.com.tw/life/

Chubb Life Taiwan

3rd Fl., 285, Sec. 4, Chung Hsiao E. Rd., Taipei

Date Founded:2005,10 Assets: 54,332 Capital: 1,913 Tel: 886-2-81611988

Website: life.chubb.com/tw-zh/

Note: Original ACE Life, name changed in Sep. 2016.

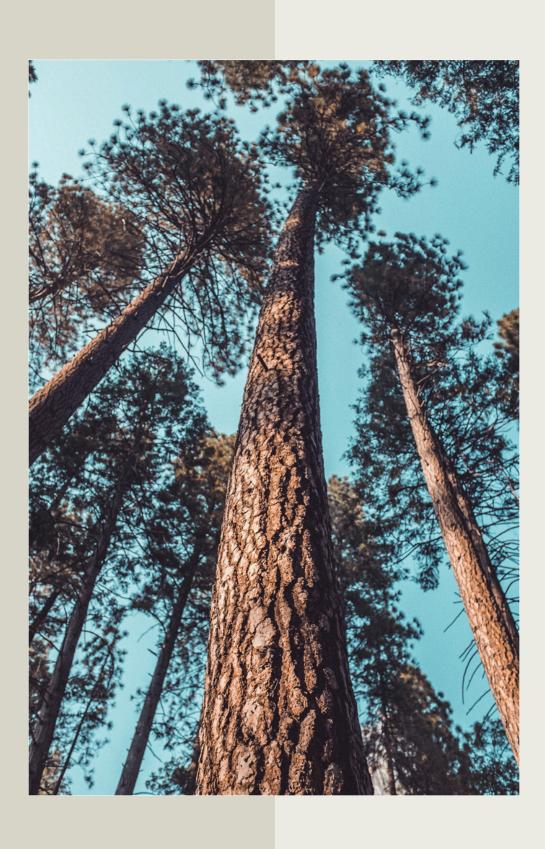
Zurich International Life Ltd., Taiwan Branch

6-3Fl., 126 Sung Chiang Rd., Taipei

Date Founded:2008,8

Assets: 288 Capital: 645

Tel: 886-2-21815400 Website: life.zurich.com.tw



- ▶ 附錄
- Appendix

2017 106 中華民國 The Life Insurance Industry in Taiwan 人壽保險業概況

臺灣壽險業經驗生命表

1,000qx

年齡		臺灣壽險業第五回 2011 Taiwan Standa Experience Morta (2004-200	ard Ordinary ality Table 98)		臺灣壽險業第四回經驗生命表 2002 Taiwan Standard Ordinary Experience Mortality Table (1995-1999)					
Age	男 性	Male	女 性	Female	男 性	Male	女 性	Female		
	死亡率	平均餘命	死亡率	平均餘命	死亡率	平均餘命	死亡率	平均餘命		
	qx	ể _x	qx	e _x	q <i>x</i>	ể _x	qx	e [*] x		
0	0.522	77.144	0.389	83.195	5.730	72.910	5.240	79.610		
1	0.384	76.184	0.304	82.227	0.968	72.320	0.904	79.030		
2	0.277	75.213	0.218	81.252	0.752	71.390	0.624	78.100		
3	0.215	74.234	0.183	80.270	0.584	70.450	0.440	77.150		
4	0.181	73.250	0.158	79.284	0.472	69.490	0.328	76.180		
5	0.166	72.263	0.138	78.297	0.392	68.520	0.280	75.210		
6 7 8 9 10	0.149 0.139 0.134 0.133 0.129 0.131	71.275 70.285 69.295 68.304 67.313 66.322	0.121 0.110 0.103 0.101 0.103 0.110	77.307 76.317 75.325 74.333 73.340 72.348	0.352 0.328 0.320 0.312 0.296 0.288	67.550 66.570 65.590 64.610 63.630 62.650	0.248 0.224 0.208 0.192 0.192 0.192	74.230 73.250 72.260 71.280 70.290 69.300		
12	0.153	65.331	0.123	71.356	0.304	61.670	0.216	68.320		
13	0.196	64.341	0.141	70.364	0.376	60.690	0.248	67.330		
14	0.255	63.353	0.159	69.374	0.528	59.710	0.296	66.350		
15	0.344	62.369	0.181	68.385	0.752	58.740	0.344	65.370		
16	0.455	61.390	0.206	67.397	1.016	57.790	0.392	64.390		
17	0.54	60.418	0.232	66.411	1.260	56.850	0.433	63.410		
18	0.584	59.451	0.243	65.427	1.288	55.920	0.481	62.440		
19	0.607	58.485	0.249	64.442	1.305	54.990	0.513	61.470		
20	0.624	57.520	0.253	63.458	1.313	54.060	0.530	60.500		
21	0.641	56.556	0.259	62.474	1.315	53.130	0.536	59.540		
22	0.668	55.592	0.273	61.490	1.312	52.200	0.533	58.570		
23	0.71	54.629	0.295	60.507	1.307	51.270	0.525	57.600		
24	0.762	53.667	0.323	59.525	1.301	50.330	0.515	56.630		
25	0.821	52.708	0.356	58.544	1.298	49.400	0.507	55.660		
26	0.885	51.750	0.367	57.564	1.299	48.460	0.504	54.680		
27	0.926	50.796	0.373	56.585	1.307	47.520	0.510	53.710		
28	0.965	49.842	0.380	55.606	1.323	46.590	0.527	52.740		
29	1.008	48.890	0.390	54.627	1.351	45.650	0.556	51.770		
30	1.061	47.939	0.401	53.648	1.393	44.710	0.593	50.800		
31	1.127	46.989	0.415	52.670	1.452	43.770	0.638	49.820		
32	1.209	46.042	0.440	51.691	1.530	42.830	0.688	48.860		
33	1.305	45.097	0.481	50.714	1.630	41.900	0.743	47.890		
34	1.413	44.155	0.523	49.738	1.750	40.960	0.802	46.920		
35	1.532	43.217	0.559	48.764	1.886	40.040	0.865	45.960		
36	1.661	42.283	0.594	47.791	2.037	39.110	0.931	45.000		
37	1.804	41.352	0.635	46.819	2.201	38.190	1.001	44.040		
38	1.949	40.426	0.692	45.848	2.374	37.270	1.074	43.090		
39	2.089	39.504	0.756	44.880	2.560	36.360	1.153	42.130		
40	2.254	38.585	0.822	43.913	2.761	35.450	1.240	41.180		
41	2.429	37.672	0.888	42.949	2.980	34.550	1.336	40.230		
42	2.636	36.762	0.951	41.987	3.220	33.650	1.445	39.280		
43	2.875	35.858	1.026	41.026	3.484	32.760	1.567	38.340		
44	3.139	34.960	1.118	40.068	3.771	31.870	1.707	37.400		
45	3.418	34.068	1.231	39.112	4.084	30.990	1.867	36.460		
46	3.714	33.183	1.357	38.160	4.421	30.110	2.049	35.530		
47	4.033	32.305	1.490	37.211	4.784	29.250	2.257	34.600		
48	4.381	31.434	1.636	36.266	5.175	28.380	2.491	33.680		
49	4.766	30.570	1.804	35.324	5.597	27.530	2.747	32.760		

註:本表 100 歲及以上部份省略。

Taiwan Standard Ordinary Experience Mortality Table

								1,000qx			
年齡	臺灣壽險業第五回經驗生命表 2011 Taiwan Standard Ordinary										
I MA		Experience M	Iortality Table			Experience Mortality Table (1995-1999)					
	男 性	(2004- Male	-2008) 女 性	Female	男性	(1995- Male	-1999) 女性	Female			
Age	死亡率 q _x	平均餘命 ề _x	死亡率 q _x	平均餘命 e _x	死亡率 qx	平均餘命 ểx	死亡率 q _x	平均餘命 ề x			
50	5.136	29.714	1.992	34.387	6.056	26.680	3.017	31.850			
51	5.524	28.865	2.207	33.455	6.558	25.840	3.294	30.950			
52	5.939	28.023	2.415	32.528	7.108	25.010	3.572	30.050 29.150			
53 54	6.351 6.754	27.187 26.358	2.620 2.813	31.605 30.687	7.713 8.380	24.180 23.370	3.848 4.140	28.260			
55	7.189	25.533	3.022	29.772	9.118	22.560	4.469	27.380			
56	7.689	24.715	3.275	28.861	9.935	21.760	4.858	26.500			
57 58	8.32 9.084	23.902 23.099	3.599 4.002	27.954 27.053	10.839 11.840	20.980 20.200	5.327 5.895	25.630 24.760			
59	10.04	22.306	4.469	26.160	12.944	19.440	6.554	23.900			
60	10.943	21.527	4.984	25.275	14.158	18.690	7.293	23.060			
61	11.68	20.760	5.481	24.399	15.488	17.950	8.101	22.220			
62 63	12.592 13.699	19.999 19.248	5.983 6.557	23.531 22.670	16.942 18.528	17.220 16.510	8.966 9.882	21.400 20.590			
64	14.981	18.508	7.219	21.816	20.261	15.810	10.867	19.790			
65	16.404	17.782	7.993	20.971	22.157	15.130	11.942	19.000			
66 67	17.892 19.497	17.070 16.372	8.896 9.948	20.136 19.312	24.233 26.505	14.460 13.810	13.130 14.453	18.230 17.460			
68	21.322	15.688	11.162	18.501	28.992	13.170	15.934	16.710			
69	23.359	15.019	12.540	17.704	31.715	12.550	17.588	15.970			
70 71	25.556 27.961	14.366 13.730	14.081 15.770	16.923 16.157	34.698 37.963	11.940 11.350	19.431 21.478	15.250 14.540			
72	30.517	13.110	17.537	15.408	41.535	10.780	23.745	13.850			
73	33.29	12.507	19.528	14.674	45.436	10.230	26.248	13.180			
74 75	36.264 39.482	11.920 11.350	21.753 24.265	13.957 13.256	49.701 54.363	9.690 9.170	29.016 32.079	12.520 11.880			
76	42.913	10.796	27.089	12.573	59.457	8.670	35.466	11.250			
77 78	46.627 50.663	10.258 9.735	30.202 33.670	11.909 11.264	65.016 71.077	8.180 7.720	39.208 43.337	10.650 10.060			
79	55.09	9.228	37.470	10.640	77.686	7.270	47.896	9.500			
80	59.942	8.737	41.628	10.034 9.448	84.889	6.840	52.932	8.950			
81 82	65.252 70.972	8.262 7.804	46.210 51.234	9.448 8.882	92.734 101.268	6.430 6.040	58.489 64.614	8.420 7.910			
83	77.204	7.362	56.797	8.335	110.542	5.660	71.356	7.430			
84 85	83.852 91.053	6.936 6.525	62.902 69.618	7.806 7.297	120.611 131.536	5.300 4.960	78.778 86.946	6.960 6.510			
86	98.875	6.128	77.205	6.805	143.375	4.630	95.925	6.080			
87 88	107.353 116.732	5.746 5.377	85.467 94.780	6.333 5.878	156.188 170.033	4.330 4.040	105.783 116.587	5.680 5.290			
89	127.197	5.022	105.023	5.441	184.970	3.760	128.419	4.920			
90 91	139.237 153.157	4.680 4.357	116.733 130.814	5.021 4.618	201.055 218.348	3.500 3.250	141.361 155.497	4.570 4.240			
92	166.96	4.054	148.153	4.238	236.907	3.020	170.909	3.930			
93	182.008	3.767	165.051	3.888	256.783	2.810	187.681	3.640			
94 95	198.411 216.292	3.493 3.234	183.875 204.847	3.558 3.247	278.003 300.589	2.600 2.410	205.885 225.596	3.360 3.110			
96	235.786	2.989	228.211	2.955	324.559	2.240	246.887	2.860			
97 98	257.035 280.201	2.757 2.537	254.239 283.236	2.681 2.424	349.936 376.717	2.070 1.920	269.830 294.480	2.640 2.430			
99	305.453	2.331	315.540	2.185	404.815	1.780	320.809	2.240			

世界各國保險業保費收入 Insurance Premium Income in Various Countries

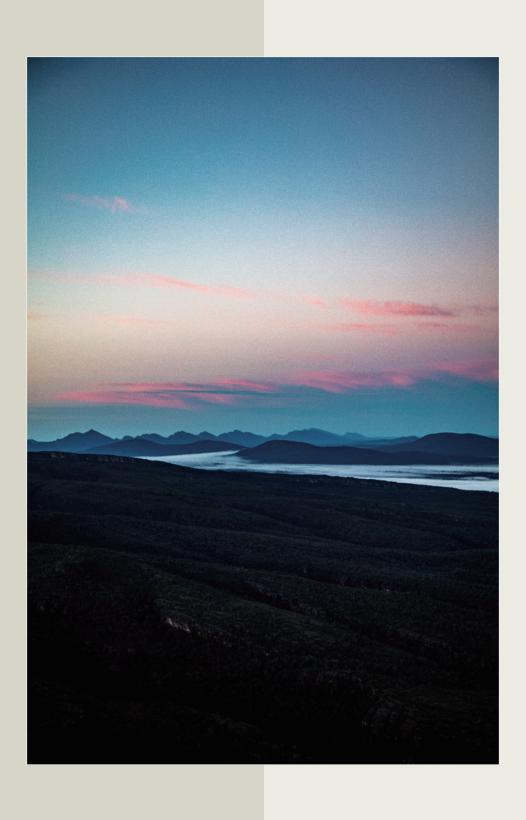
		2016年			2015年				
國 名	幣名	排名	該國貨幣 (百 萬)	美 元 (百 萬)	世 界 占率%	排名	該國貨幣 (百萬)	美 元 (百 萬)	世 界 占率%
United States	USD	1	1,352,385	1,352,385	28.58	1	1,316,271	1,316,271	28.90
Canada	CAD	9	151,812	114,523	2.42	9	147,020	114,968	2.52
Brazil	BRL	14	235,143	72,646	1.54	14	230,180	69,091	1.52
Mexico	MXN	25	456,063	24,403	0.52	26	400,344	25,225	0.55
Argentina	ARS	33	211,027	14,291	0.30	29	179,911	19,410	0.43
Chile	CLP	38	7,907,841	11,682	0.25	37	7,408,342	11,326	0.25
Colombia	COP	43	23,849,420	7,809	0.17	43	21,507,230	7,844	0.17
Peru	PEN	51	11,256	3,330	0.07	48	11,744	3,616	0.08
United Kingdom	GBP	4	224,515	304,208	6.43	4	209,471	320,176	7.03
France	EUR	5	214,766	237,644	5.02	5	207,776	230,545	5.06
Germany	EUR	6	194,321	215,021	4.54	6	192,201	213,263	4.68
Italy	EUR	8	146,751	162,383	3.43	7	148,738	165,037	3.62
Netherlands	EUR	12	72,416	80,130	1.69	11	72,636	80,595	1.77
Spain	EUR	15	61,995	68,599	1.45	15	55,259	61,315	1.35
Switzerland	CHF	17	57,500	58,369	1.23	16	58,969	61,289	1.35
Ireland	EUR	16	53,587	59,295	1.25	17	49,726	55,175	1.21
Belgium	EUR	20	30,580	33,838	0.72	21	29,811	33,078	0.73
Sweden	SEK	21	288,157	33,667	0.71	20	282,574	33,502	0.74
Denmark	DKK	22	215,023	31,939	0.67	22	204,400	30,383	0.67
Luxembourg	EUR	24	23,688	26,212	0.55	25	24,155	26,801	0.59
Russia	RUB	31	1,180,632	17,607	0.37	31	1,023,819	16,801	0.37
Finland	EUR	23	25,195	27,879	0.59	24	24,556	27,246	0.60
Norway	NOK	29	163,914	19,511	0.41	28	160,207	19,864	0.44
Austria	EUR	30	17,017	18,830	0.40	30	17,486	19,402	0.43
Poland	PLN	35	54,066	13,702	0.29	36	53,351	14,144	0.31
Portugal	EUR	37	10,981	12,151	0.26	35	12,854	14,263	0.31
Turkey	TRY	36	39,496	13,085	0.28	38	30,286	11,140	0.24
Czech Republic	CZK	44	152,631	6,245	0.13	45	153,395	6,236	0.14
Greece	EUR	47	3,890	4,305	0.13	47	3,734	4,143	0.09
Japan	JPY	2	51,120,220	471,295	9.96	2	54,014,250	449,707	9.88
PR China	CNY	3	3,095,911	466,131	9.85	3	2,428,252	386,500	8.49
South Korea	KRW	7	196,519,900	170,862	3.61	8	177,963,400	153,620	3.37
Taiwan	TWD	10	3,279,226	101,445	2.14	10	3,062,796	95,979	2.11
India	INR	13	5,338,652	79,311	1.68	12	4,698,510	71,776	1.58
Hong Kong	HKD	18	438,149	56,448	1.19	19	354,651	45,748	1.00
Singapore	SGD	27	29,052	21,029	0.44	23	38,501	28,004	0.61
Thailand	THB				0.44	27	742,564		
Indonesia	IDR	26 28	778,078 266,582,500	22,044 20,038	0.47	33	199,966,900	21,682 14,930	0.48
Malaysia						34			
·	MYR	34	58,674	13,930	0.29	42	58,425	14,351	0.32
Iran	IRR	42	260,851,700	8,298	0.18		239,915,800	7,877	0.17
Israel	ILS	32	57,635	15,007	0.32	32	na.	15,295	0.34
Saudi Arabia	SAR	41	37,252	9,934	0.21	40	37,090	9,891	0.22
Philippines	PHP	45	256,770	5,407	0.11	46	252,531	5,550	0.12
South Africa	ZAR	19	617,332	41,962	0.89	18	586,341	45,958	1.01
Morocco	MAD	49	34,920	3,561	0.08	51	30,423	3,122	0.07
Australia	AUD	11	110,501	82,159	1.74	13	93,989	70,587	1.55
New Zealand	NZD	40	14,382	10,015	0.21	41	13,581	9,399	0.21
World Total				4,732,188				4,553,785	

Source: Swiss Reinsurance Company, Sigma, 3/2017

世界各國壽險業保費收入 Life Insurance Premium Income in Various Countries

			2010	2016年			2015年			
國 名	幣名	排名	該國貨幣 (百萬)	美 元 (百 萬)	世 界 占率%	排名	該國貨幣 (百萬)	美 元 (百 萬)	世 界 占率%	
United States	USD	1	558,847	558,847	21.35	1	552,506	552,506	21.81	
Canada	CAD	13	66,248	49,976	1.91	11	63,084	49,331	1.95	
Brazil	BRL	14	142,887	41,005	1.57	16	123,619	37,106	1.46	
Mexico	MXN	29	209,111	11,189	0.43	28	181,918	11,462	0.45	
Chile	CLP	33	4,838,696	7,148	0.27	34	4,543,239	6,946	0.27	
Argentina	ARS	41	34,596	2,343	0.09	37	32,694	3,527	0.14	
Colombia	COP	38	7,509,037	2,459	0.09	41	6,357,441	2,319	0.09	
Peru	PEN	49	5,113	1,513	0.06	44	5,618	1,729	0.07	
United Kingdom	GBP	4	147,140	199,369	7.62	3	140,328	214,492	8.47	
France	EUR	5	138,106	152,817	5.84	5	135,315	150,143	5.93	
Germany	EUR	8	85,548	94,661	3.62	8	87,173	96,725	3.82	
Italy	EUR	6	110,651	122,438	4.68	6	112,518	124,848	4.93	
Ireland	EUR	12	46,301	51,233	1.96	12	42,733	47,416	1.87	
Spain	EUR	16	31,141	34,459	1.32	18	25,567	28,368	1.12	
Switzerland	CHF	18	30,687	31,151	1.19	17	32,633	33,916	1.34	
Sweden	SEK	19	207,815	24,280	0.93	19	204,631	24,261	0.96	
Belgium	EUR	24	15,513	17,166	0.66	24	15,549	17,253	0.68	
Luxembourg	EUR	21	20,372	22,542	0.86	20	20,974	23,272	0.92	
Netherlands	EUR	25	14,807	16,385	0.63	23	16,028	17,785	0.70	
Denmark	DKK	22	143,576	21,327	0.81	22	133,791	19,887	0.78	
Finland	EUR	20	20,443	22,620	0.86	21	20,037	22,233	0.88	
Norway	NOK	28	94,071	11,197	0.43	27	93,638	11,610	0.46	
Poland	PLN	35	18,404	4,664	0.18	35	22,093	5,857	0.23	
Portugal	EUR	32	6,729	7,446	0.28	31	8,633	9,579	0.38	
Austria	EUR	34	6,103	6,754	0.26	33	6,768	7,509	0.30	
Czech Republic	CZK	40	57,519	2,353	0.09	38	62,416	2,537	0.10	
Greece	EUR	44	1,781	1,971	0.08	43	1,711	1,899	0.07	
Hungary	HUF	48	437,087	1,553	0.06	45	447,507	1,602	0.06	
Russia	RUB	37	215,740	3,217	0.12	42	129,715	2,129	0.08	
Turkey	TRY	47	4,963	1,644	0.06	49	3,700	1,361	0.05	
Japan	JPY	2	38,403,200	354,053	13.53	2	41,295,720	343,816	13.57	
PR China	CNY	3	1,744,222	262,616	10.03	4	1,324,152	210,763	8.32	
South Korea	KRW	7	119,811,300	104,169	3.98	7	113,781,800	98,218	3.88	
Taiwan	TWD	9	2,731,257	84,493	3.23	9	2,540,987	79,627	3.14	
India	INR	10	4,161,136	61,817	2.36	10	3,709,990	56,675	2.24	
Hong Kong	HKD	11	403,159	51,940	1.98	14	319,813	41,255	1.63	
Indonesia	IDR	26	203,527,900	15,299	0.58	29	147,511,000	11,013	0.43	
Singapore	SGD	23	24,255	17,557	0.58	25	22,352	16,258	0.43	
Thailand	THB	27	534,071	15,131	0.58	26	500,682	14,619	0.58	
Malaysia	MYR	30	38,706	9,189	0.38	30	39,037	9,588	0.38	
Israel	ILS	31	30,711	7,997	0.33	32		8,099	0.38	
Philippines	PHP	36	177,702	3,742	0.31	36	na. 182,488	4,010	0.32	
* *						47				
Vietnam South A frice	VND	43	45,896,560	2,053	0.08		34,675,820	1,583	0.06	
South Africa	ZAR	17	498,585	33,890	1.29	15	478,763	37,526	1.48	
Morocco	MAD	51	14,294	1,457	0.06	51	10,561	1,084	0.04	
Australia	AUD	15	50,695	37,692	1.44	13	58,139	43,663	1.72	
New Zealand	NZD	46	2,459	1,712	0.07	46	2,310	1,599	0.06	
World Total				2,617,016				2,533,818		

Source: Swiss Reinsurance Company, Sigma, 3/2017









中華民國人壽保險商業同業公會

The Life Insurance Association of the Republic of China

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